Johnson: I call this meeting of the Executive Cabinet of the 55th term to order on Monday, August 11th at 4:30pm. First item on the agenda is roll call. I am here, Alex Johnson, Attorney General, and we’ll start at my left and go clockwise.

Berkowitz: Greg Berkowitz, Chief of Staff
Lieb: Evan Lieb, Graduate Advisor
Quiroz: John Quiroz, Supervisor of Elections
Kuiper: Zak Kuiper, Director of Bulls Radio
Resmondo: Sidney Resmondo, Director of University Affairs
Hall: Maggie Hall, Director of Communications
Redford: Jeremey Redford, Director of Community Affairs
Garcia: Ashley Garcia, Director of Government Affairs
Arbaelez: Jackie Arbaelez, Director of Programming
Forbes: Jeremiah Forbes, CFO
Hathaway: Michael Hathaway, Director of SAFE Team
Christopher: Daniel Christopher, Solicitor General

Johnson: And could the gallery members please state your names?
Joseph: Phoebe Joseph, Assistant Director of Communications
Aziz: Abdool Aziz

Johnson: And with that we have quorum. Are there any additions or deletions to the orders of the day?
Berkowitz: Motion to approve the orders of the day.

Johnson: Are there any objections? Seeing none they are approved. Additions and deletions to the minutes. I unfortunately am still working on them, so there are no minutes to approve.

Berkowitz: Motion to postpone the minutes.
Johnson: Are there any objections? You don’t matter. Seeing none they are postponed. Department updates we’ll begin with Marketing.

Berkowitz: So I’m gonna be doing marketing’s update today since they could not be here. So we did just get a new coordinator this week say hi to Mateo Hernandez. We’re really excited to have him, he’s got kinda the same skills and graphics ability as Dan which is really unbelievable which is really unbelievable that we have two great graphic people here. He’s also a really nice guy. They’ve been working on some marketing requests, they have some pending, they finished some so if you have any questions for them please direct your questions to them, they’ve been very good, just want to remind everyone the policy is two weeks before when you want them distributed by. They will try to expedite it if they can but obviously there’s a lot of things we have in SG so getting a lot of these graphic requests on time, so just be respectfully of their time. And that’s it.

Johnson: Are there any questions as far as marketing is concerned? Alright we’ll move onto programming.

Arbaelez: We’ve been working a lot of Bulls Blitz, waiting on PATS for the update on where we’re going to be doing the two trips with the bull runner to Raymond James or hiring outside busses to take the one trip. Working on the boarding parties, this is new this year. Reaching out to sponsors for free food, like little Greek (in audible) and whatnot, also been working on revamping the ABX packet and working with Jeremy to incorporate the Bulls Country theme, so getting a lot of work there. The WOW kickoff is coming up. If you guys have any marketing flyers I would appreciate having about 260 I believe, by the end of this week so we have stuff the planners next week and have them ready to pass out on Thursday, August 21st. That’s about it, thank you.

Johnson: Are there any questions for programming? Seeing none we’ll move unto communications.

Hall: Ok so I’ve been working a lot on the Huddle which is going to be Saturday, August 23rd. If you can help out with that I ask that you be at the SG Suite at 4pm so we can head over there, I probably, might be over there, and we’ll coordinate it so you’ll know where you’re going. I think all of you have already emailed me that you can come or not but please just make sure that your AD’s and coordinators get back to meet as well because I really, really would appreciate the help and that way we can go ahead and start assigning tasks for the day of and I’ll be emailing all of you so you know where you’re going. We have also been working on, with Jackie for Bulls Blitz, we’re doing a new thing called Bus Captains, so we’re gonna have different organizations help out for Bulls Blitz to kinda get the hype going on so we’ve been talking to orientation and green and gold guides so that’s something you guys can become a part of come Fall. We have street team coming up so we are working on that. Just general communications tasks, I did wanna say if you guys have website changes just be patient with me because it’s a lot of stuff I don’t know how to do, so if you guys just give me time to figure it out I promise I’ll get it done just be patient, thanks.

Johnson: Are there any questions for Communications? Seeing none we will move unto University Affairs.

Resmondo: Ok so Judelande has been working hard on pastries with the president, we’ve gotten our marketing requests in for that. It’ll be every first Wednesday of the month from 2-3:30pm. We’re hoping to get some traffic from Bull Market, so hopefully we can bring some people in as that’s winding down and get them to come up here to the Suite. It’s really going to be a chance for student to mingle if they have questions or if they want to know how to get involved in SG. It would be really nice if you guys have open scheduling time during that time period for you to be in the office so we can have an active environment for them to come into not like an empty Suite, so if you guys could be here that would be awesome. I’m also working on fall family weekend with Greg and some people from athletics as well as the alumni association so that’s going to be a watch party and its going to be on September 27th. Cool, September 27th, so if you guys could be there, I know we’re probably gonna ask for your help to be out there because we’ll have an SG table and
stuff like that. Just kinda keep a mental note about that. It gonna be a really great time, it’s the Oklahoma game and as you guys know we don’t have any sporting event that weekend except one soccer game. It would be really nice if you guys came out and supported us. We’re gonna be releasing our UWC applications during probably the first week of school. If you’re interested in a committee please apply to those, we really want to get retention this year with our student representatives and obviously we already know that the people already on them are involved and tend to be active in their involvement so if you guys are interested please let me know, please apply when those applications come out. Help Maggie out with Class Photo and the Huddle, she really needs ya’lls help and I know I’m not gonna be here unfortunately but if you guys are here please help out, there really fun events for new students as well as old students so please get involved, and I’m working on textbook exchange so that probably gonna come out next week, Maggie and I are going to work together, basically what they want us to do is have SG be there starters for this so if you guys have any old books you know you can’t exchange with the school anymore like you have old books laying around that they haven’t bought back, put them on the exchange, we’ll be sharing that link with you guys just to get some action going because that’s all the company wants from us is to promote it and market it. I wanna post it on the Facebook page, like the textbook exchange Facebook page, to stop using that program and start using our program so just keep your eyes out for that and please get involved in that.

Johnson: Are there any questions for University Affairs?

Berkowitz: Just to comment if you have any invites just send them to me so I can forward them to everybody.

Johnson: Alright, if there are none we’ll move unto Government Affairs. Oh, wait Sammy do you have your hand raised?

Hamed: There was a UWC expo thing happening, is that thing still going on?

Resmondo: We’re kinda at a standstill with that because we wanna talk to Dr. Hernandez first and he’s been kinda tricky meeting him in person. I actually emailed him today, I kinda gave him the idea so if he has any twicks or anything like that then he’ll give those back to me so we can kinda get a move on with this and contact all the representatives, but if you involved with UWC’s before like you might be a representative at the expo if you can.

Hamed: So there’s no tentative date yet, just waiting to hear back?

Resmondo: The tentative day is September 10th.

Johnson: Any other questions for University Affairs? Alright we’ll move unto Government Affairs

Garcia: Hi guys. So we have a few confirmed event that I think might just want to let you guys know about. We don’t necessarily need help setting up but it would be nice if everyone could show up, it’ll be a lot of fun. We have our voter registration day on the 23rd, we have 13 confirmed USF and local groups that’ll be there, not just to register but to get others involved and pass out their own lit. Katelin Peters, who’s actually a rep in Pinellas, will be there to speak, so she’s coming out to speak for the event, it’s going to be a really big deal. If you guys could come out to that would be really nice. You know it’s on a Tuesday so we’re trying to get as many people out there as possible outside in the Amphitheater. Our candidate forum is set for the 24th, I don’t have a list of confirmed candidates yet but we should have that by the end of the week from our contact at Corporate and Johnsonston. We have our fiscal forum on September 29th, this is co-sponsored by the Concord Coalition and fix the debt, there both non-profits that work, they do tours around local colleges on fiscal issues. They do already have former Senator George Lemieux confirmed to be a speaker at the Panel. We have a Panel style forum in the oval theater and were hoping to get someone from the College of Business involved too so we can have someone of our own and possibly someone from the Chamber of Commerce, not sure on that yet, but that’s gonna be a great event, if everyone could go out to that to and also
I’ll give all the invitations to Berk to pass out. I meet with Dean Parmothy and the Patel College of Global Sustainability about our Clinton event, which has kinda turned into not a Clinton event but a two day forum or conference with multiple speakers. They’re hoping to get some from the IPCC, Careperson Pertroyee, and someone from the UN to hopefully come out and speak. It’s gonna be more of a two day event on sustainability, global sustainability so that should be really interesting, we’re working on that one. We’re working on district visits, we’re meeting with Cathleen Peters and Bob Bobcorn soon and those are ones we have confirmed right now and our Assistant Director Sandra has really been working on our voter registration initiative so she’s the one to contact with any questions regarding voter registration, that’ll be her thing. She’s gonna be working with housing and actually attend some of their week of welcome events and to do some of their voter registration events to. That’s it.

Johnson: You have a question Mr. Aziz.

Aziz: Ya, did you mention anything about the Governors debate?

Garcia: Yes, so right now just to be completely honest, just to throw it out there it’s pretty much a no. Rick Scott did not confirm to three other debates, and he said no to ours so right now unless a miracle happens we’re not doing the debate. He did not confirm, so what we’re thinking about doing is possibly inviting them both to speak on separate occasions, you know just to get them both out here. Maybe the College of Democrats or Republicans will host them and they can come out and speak about a specific issue that might be good, so we’re working on that but it’s pretty much a no for the debate so just unfortunately it didn’t work out. I think because of the times he didn’t want to go. Sorry everyone.

Johnson: Are there any other questions for Government Affairs?

Hall: Will you all send me location and times so I can put it on the website calendar to? Thank you.

Garcia: Ya so no debate, no watch party. I believe they agreed to a fourth event hosted by CNN that is to be held at UCF. I’m pretty sure.

Johnson: Maggie Hall officially frowns. Are there any other questions for Government Affairs? Alright moving onto Community Affairs, Mr. Jeremy.

Redford: Absolutely. Thank you all so much. To start off with, I’ll go down the list from Bulls Country, we’ve submitted Marketing requests for posters, tri-folds, table tents, window decals, electronic marketing, so their pretty busy over there working with that, I’m just kind of wanting and I know their working as fast as they can so I’m just being patient. We’re working with Maggie to create a back slash bull’s country that would be a short URL though the student government page. It would add legitimacy to the page campaign and she’s shaking her head like no. It would add some legitimacy to our campaign especially when approaching businesses so they know its official and it’ll give us an easy way to advertise they can fill out and turn in if it became popular enough. I’ve completed the sign up form for new businesses with something that took a lot of effort going into that and we’re currently putting up a list of businesses, I know my AD Melisa went around the office and was asking people what are some businesses you would like to receive a discount on? We wanna kind of do an order of priority because I don’t wanna have like a bull’s country discount and people go on and say man I’m not really interested in any of these, so I’m gonna pursue maybe reaching out to students and asking what exactly do you want? Everyone says public, target, and Walmart but I’m not sure if that’s gonna happen. Bush Gardens, so I submitted a pro-go request that the MSC screens are all gonna be placed with our ad’s, we’ve also put in a banner request with MSC so we have the large $50 banner up over there. We’re trying to do more advertising in dining halls and maybe like the MSC cafeteria area, we have like table tents we would like to put up, that’s something we’re looking into. Fit’s and tantrums, which is a band, they’re going to be preforming at the Sun Dome and we were approached about actually like, I guess they
have a song called money grabber and so they asked us if they could like use our money grabber to put like free tickets and other pieces of paper in there, if you get a free ticket you get to go for free, so that’s something we’re gonna collaborate on. Absolute free tickets for students. Internship fair that I’ve been working on, with career stories, tampa bay. It’s kind of come to a halt because I’ve been trying to get in contact with Rus, who’s the new director of career services, we’ve had a lot of setbacks in our meeting times, hopefully he comes through on our next meeting. The White House phone call went really well, I was tasked with finding a lot of state colleges to join in the conversation, believe it or not there were more state college presidents than universities there. Off Campus safety walk through, I’ve contact Lee Sumantyonee’s office regarding a walk through on campus and I’ve also spoken to a lot of people such as Dr. Freeman and Parking and Transportation services about coming to that meeting as well. Im working ABX with Jackie the theme is #bullscountry, its an awareness campaign and we're hoping we can get this buzzing, so i will say it every cabinet meeting. I would love to incorporate more local businesses not just off campus housing communities into ABX as well to see how we can support our local businesses. We are trying to get a whiteboard all in the executive office to put our ideas and initiatives. Thats kind of my main chunk of what Im working on.

Johnson: Mr Aziz

Aziz: Are you giving any updates on Muvico updates?

Redford: I havent been able to go see a movie there, giving how communications are, because if you leave three or four voicemails then they wont respond. Im not sure if they are, I have the contact information for their communications director, but she has not responded to any of my emails. Im going to ask, but Im afraid that they will send me to her.

Berkowitz: Ive actually tried to work with Carmike, and they are not very good as responding.

Johnson: Any other questions for community affairs? We will move on to our agencies.

Berkowitz: So Mitch finished hiring the computer assistants and they are going through the Senate process to get their positions approved. The office will be closed for the next two weeks until classes start up again. For the next two weeks there will not be no SGCS.

Johnson:Are there any concerns as far as SGCS is concerned? We will move on to Bulls Radio.

Piper: The contract has been signed. Yeah, so we bought all the stuff to put the radio back online. It will be here probably this week, get this installed for the radio station, pretty much hired everybody except coordinators, we are looking at making a marketing internship through the College of Business or Communications, depending on who sends the best application. Other than that, just getting the staff on track, working with SGCS and the Gym and the dining halls. Also will be available to students, and launching a new website, with the integration of USF IT. We are going for relaunch whenever the first day of classes is, the 25th. Both the stream and the new website.

Johnson: Any questions for Bulls Radio. Moving on to Safe Team. Pretty much instead of going completely dead like SGCS, UP says this is a prime time for break ins, etc. They feel our presence is a big help. Just seeing us can deter crime. So we pretty much patrol and make sure no one is stealing bikes, not really escorting too many students. We are going to be doing hiring pretty soon .We are looking at hiring a new Assistant Director as well.

Johnson: Any questions for Safe Team? Mr. Greg? Alright. If there are no questions we will move in to ERC

Quiroz: Couple updates I have, finally completed applications for midterm elections, should have that available to students by the beginning of the semester. Trying to create a voting video, to make it easier for students to vote. To my understanding, many students did not know how many senators you could vote for
in your college. We are trying to copy the video for parking appeals. Want to say I attended the title 7 ad hoc committee, and are doing good work. Thats it


Johnson: Going off what John said, Ive been trying to revise title 7. Thats been my main focus for the last month and a half. Ive also been taking the lead on Lakeland. We have a teach out site at lakeland and we are still responsible for those students. Also trying to get caught up with the minutes. Let the record show that president Cocco walked in at 4:52

Christopher: So from my end, my biggest focus is on Legal Aid right now. It will start in four weeks, students are interested and have signed up so Im in the process of scheduling. I want to work with Marketing to make a new graphic to promote the attorneys themselves on the LCD screens, which would say "This week in Legal Aid". I want to work with Communications to develop the attorney profiles on the website. I also want to thank Maggie and her team for updating our website graphics for Parking and Legal Aid.


Forbes: Alright guys, we still have money. The fact for the day is dont sign anything under USF. Thats a big no no. Im working on two travel requests, cocco and Johnson's. and purchasing requesting for the Huddle, bulls blitz and the week of welcome. Other than that, if you are going to work off campus and clock in, make sure you get approval.

Johnson: Any questions for the CFO. Chief of Staff Updates.

Berkowitz: So just a few new changes, so Cocco and Rhondel's office, if you want to ask SGATO for a key. Just let me know, so I have an idea of who's going into their office. SG plunge is August 24th. Plunge is the whole SG retreat and bond with the other branches. There will be lunch and hear from past SG leadership. As of now I would encourage you to go and will send out an email as a reminder. So if you cant make it, just let me know. One on ones, ive done a lot this past week. We will do it once a month, so I think thats enough. Personal one on ones are for me to be available to discuss any issues you are having or whatever personal things you have going on. I want that to be a time to vent or bring up any issues you might see. Last thing is transitions, I would like you to keep a transition memo for all of the events you have done. Im having transition reports due a little sooner so those who come after us can do a successful job. Have your coordinators and AD's help you with that. Thats everything I have.

Johnson: Any questions? Alright office of the President.

Cocco: Rhondel and Andy are at College Leadership Florida, so they are there representing us. I have BOT stuff this week, we have hiring stuff coming up.

Berkowitz: We have the Auditor General still posted on the site, we will wait for Rhondel to get back in town and then we will begin the Hiring process. Then we will be done forever.

Cocco: Thats about it. Of course I want to present Greg with the Employee of the Month. And when Rhondel comes back, we will decide who the person will be for July. Cool. It was a hundred percent.

Johnson:Are there any questions questions for Cocco? Alright, SGATO.

Lieb: Cool, the assistant director posting was given to HR today, so hopefully it will be posted in a couple of days. So look out for that. Greg's plunge retreat will be on the 24th, the invitation will be coming out as well as a tentative agenda. Gary is working to get Safe Cab in order. Is everyone aware of that initiative.
Johnson: You get a free ride once a month if you visit an alcoholic establishment back to your residence through the county.

Lieb: The prints across campus contract was renewed for the next three years. and get $2.50 each day. Agency heads, I will get in contact with you for bi weekly meetings. And #bullscountry.


Aziz: Senate is September 2nd, 6pm when it starts back. Committees will start that week or the week after.

Hall: The new AD of programming will start tomorrow, Ms. Laura Slack.

Berkowitz: You are all doing a fantastic job, just want you all to know that. We have the best staff that i have ever seen.

Johnson: Make sure that everyone in your department has the public disclosure statements at the bottom of your signatures. Alright a motion to adjourn. Mr. Greg? Any objections? we are adjourned at 5:01 pm.