1-1-2011

AY 2010/2011 SEC meeting minutes: 10 Oct 13

Faculty Senate

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USF TAMPA  
FACULTY SENATE EXECUTIVE COMMITTEE  
MEETING MINUTES  
October 13, 2010

Present: Ellis Blanton, Larry Branch, Emanuel Donchin, Sang-Hie Lee, Michael LeVan, Huntington Potter, Arthur Shapiro, Drew Smith

Absent: Elizabeth Bird, Dale Johnson, Christine Probes, Deborah Williams

Guests: James Andrews, Eric Eisenberg, Kaushal Chari, Miguel Labrador, Kathleen McCook, Steve Permuth

Provost’s Office: Dwayne Smith, Graham Tobin, Linda Whiteford, Ralph Wilcox

The meeting was called to order at 3:05 p.m. With the addition of Dr. LeVan being present at the September 1, 2010 meeting, the Minutes were approved as corrected.

NEW BUSINESS

a. Discussion of Proposed School Name Change – James Andrews, Interim Director, SLIS; Kaushal Chari, Chair, ISDS; Miguel Labrador, CSE; Kathleen McCook, SLIS

President Branch prefaced this discussion by reminding everyone that USF is operating in a climate of shared governance with a recent history of shrinking resources. When programs are shrinking and there is a perception of possible overlap among programs, it made sense to ask each of the three directors to attend today’s meeting so that everyone is made aware of the issues and exchange information in the context of shared governance.

Dr. Andrews gave an overview of the rationale behind the proposed renaming of the School of Library and Information Science (SLIS) to the School of Information. The name change better reflects the School’s strategic aims to align itself with trends in the field and to help the undergraduate students to identify with the overall School’s offerings. The proposal is supported not only by the School’s faculty, but by the Dean and Associate Deans of Arts and Sciences as well. Dr. Andrews then communicated with those departments involved (Mass Communications, ISDS, Communications, and Engineering) to let them know what the School was planning in terms of the name change. Once this is decided upon, Dr. Andrews will share it with the Advisory Board for the master’s degree and for alumni as well. He commented that the iSchool movement is a trend in this field; not a unique thing. From today’s meeting with the SEC, Dr. Andrews was anticipating support or some kind of consensus from this body, and in conjunction with those departments on campus that are information-oriented in
their research and education to create a committee to quickly and efficiently share information.

President Branch commented that the USF Tampa campus Faculty Senate is concerned with just the academic issues on the Tampa campus. The other institutions are wanting unique missions and asked how the Tampa campus handles this fact that it is suppose to have non-overlapping and noncompeting issues as well. Dr. Andrews responded that Polytechnic and Sarasota had an undergraduate degree in information technology, but it was administered under Undergraduate Studies on the Tampa campus, although the courses were primarily on-line. A decision was made that many of those students preferred to stay on the Tampa campus. Dr. Andrews was approached by his dean and asked if his School would administer that degree away from Undergraduate Studies making it something to fit in well with the information science disciplines in a way that would distinguish it from what was being offered at the Polytechnic and other campuses. This is currently taking place. An effort is being made to distinguish this undergraduate program from the other programs being offered at the satellite campuses.

In response to a question regarding resources to support a new undergraduate program, Provost Wilcox gave historical background that the degree has always been approved for delivery at USF. It is not a new program although it did have resource ramifications because in the past the program had been delivered on-line by faculty. Recognizing the needs of the students that were admitted to and enrolled in the program on this campus, recognizing they expressed that they wanted a degree from USF (not from Polytechnic or Sarasota) shows to the Provost that USF has a responsibility to move to meet their needs. Therefore, this is where it is now.

There was concern among the SEC members of redundant course offerings and course overlapping with other campuses. Undergraduate Council Chair Michael LeVan suggested there should be renaming and reworking of what the curriculum would look like. Dr. Andrews commented that course prefixes will be changed and courses added that bring in the information science part of the degree to differentiate it from the program offered at the Polytechnic campus. He added that critical thinkers will be trained who will receive the full impact of a Bachelor’s degree from USF Tampa with a well-rounded undergraduate degree and be able to go into information professions at a different level than Polytechnic students.

Provost Wilcox added that this is an approved degree to be offered at USF. This is not a new degree, but some curriculum refinements will be brought forth. He asked that today’s discussion be focused on the proposed name change of the school and not the degree at this time.

Comments from Dr. Labrador based upon feedback from faculty:
- The name change is long overdue, and there are no objections to it.
- There is overlap in all three areas but each area has different aims and different market.
• Students are not being served correctly in that they are confused. The catalog needs to clearly explain to the students the differences between the courses and the requirements that can be transferred. Definition of all the courses needs to be reviewed and clearly defined.

Comments from Dr. Chari based upon feedback from faculty:
• The demand for IT/ISDS/CIS degrees has decreased since 2000. There is a concern with how to place students in companies where job opportunities are becoming fewer.
• Employer/student education needs to take place; that is, educate both of what this means.
• How will the demand for new resources be handled?

The suggestion from the college was to have a virtual school of IT drawing courses from various colleges to focus on areas that are not covered by other departments which would provide an umbrella to collaboratively work under and to pool resources.

Comments from Dr. McCook:
• One of the strong points of the new school is working in community informatics.
• There is a need for students with more information skills to keep up with the fast-changing world.

President Branch summarized the discussion that all were in agreement with this proposed change; that there is, indeed, a need to be adaptive and responsive to today’s student changing needs. However, there is no MOU of how academic restructuring would occur at USF Tampa. In the absence of an MOU, President Branch does not see a vehicle for faculty involvement, or a vehicle for resolution that he would have been as optimistic with as he was last year. Provost Wilcox responded that, in his estimation, the renaming of a school does not represent academic restructuring. With the change to refine the names of units over the past twelve to eighteen months, there is no substantive structure change represented. The Provost did agree with President Branch that unnecessary duplication of curriculum delivery needs to be looked at very carefully. President Branch asked Undergraduate Chair LeVan to assure that the suggestion of a committee among the three programs is followed up on and to assure the SEC and Faculty Senate that there has been the appropriate dialogue. The SEC will trust that the committee will serve the underlying function that is needed at this next stage.

b. Market-Based Tuition Delivery Model – Ralph Wilcox

At the request of the Faculty Senate, Provost Wilcox agreed to address the SEC on the market-based tuition proposal. To aid in this, he distributed a handout outlining four Academic Delivery Funding Models in Higher Education: State Funded, State Subsidized, State-Funded: Full Cost Recovery, and Self-Funded: Market-Based Tuition. Upon reviewing each of the models the Provost pointed out that, except for the fourth model, all have no residual margin. Market-based tuition would cover the full cost of
instruction and academic support, plus a margin which will be reinvested in the academic enterprise to enhance academic quality and expand student access. Although these programs would be offered through Continuing Education and would be graduate level only at this time, someone could receive a certificate under this model. Senator Permuth recommended to Provost Wilcox that a committee of non-standard thinkers be created to review this model. President Branch will provide Provost Wilcox with three to four names to consider.

OLD BUSINESS

a. Feedback on Proposed Bylaws and Constitution – Elizabeth Bird

In the absence of Parliamentarian Bird from today’s meeting, President Branch led this discussion. The following three suggested additions were made by Parliamentarian Bird: (1) expanded language in the Constitution on the Senate’s function (Article II.A) and (2) added a sentence that states it is the Senate’s responsibility to appoint members to the USF System Faculty Advisory Council (FAC):

ARTICLE II. Faculty Senate

A. Function

The Faculty Senate is the primary faculty advisory body to the University of South Florida Tampa President, Provost, and Vice President for Health on all matters that pertain to the academic climate of the university. The Senate has the responsibility to review and make recommendations to them considering decisions on all matters pertaining to the welfare if the University, focusing particularly on those pertaining to the academic mission.

The Senate may discuss and take a position on any subject of University concern, and may initiate policies on these matters to the President, either directly or through its committees. The Senate appoints faculty members to serve on the University-wide committees as well as Faculty Senate committees; these committees carry out much of the work of the Senate. The Senate will have a significant role in the appointment of academic administrators, as well as the periodic performance reviews of such administrators.

The Senate will also be responsible for appointing members of the USF System Faculty Advisory Council.

(3) suggested a procedure for making such appointments and adding it as Article I.E. to the Bylaws:
E. **Appointments to USF System Faculty Advisory Council**

The Faculty Senate President is responsible for making appointments to the USF System Faculty Advisory Council (FAC). Terms of appointment will be two years, which may be extended by up to two years, at the discretion of the Senate President. No individual may serve more than four consecutive years on the FAC, but may be re-appointed after one year has elapsed since the end of the last appointment.

The members of the FAC will include the Senate President, Vice-President, Secretary, Sergeant-at-Arms, and Parliamentarian unless those individuals are unwilling or unable to serve. Additional FAC members must be serving members of the Senate, elected or ex-officio, at the time of appointment. Individuals appointed to the FAC may complete their FAC appointments (including possible extension), even if they are no longer members of the Faculty Senate.

FAC members will be appointed by the Senate President, following the recommendation of the Senate Executive Committee.

A motion was made and seconded to approve these additions. During discussion, it was recommended that Senator-at-Large be added to the members of the FAC. The amendment was approved, and the motion to accept all additions was unanimously passed.

**REPORTS BY OFFICERS AND COUNCIL CHAIRS**

a. **Honorary Degree Recommendations** – Sang-Hie Lee

As Chair of the Honors and Awards Council (HAC), Senator Lee presented the following candidates recommended by the HAC for Honorary Degrees:

1. Dr. Joanna Fowler, an alumna of USF undergraduate Department of Chemistry some fifty years ago, has accomplished an extraordinary career in science that culminated in receiving the National Medal of Science Award in October 7, 2009 in a ceremony held at the White House. Her scientific contributions have global impacts in multiple basic science disciplines as well as clinical applications: F-fluorodeoxy glucose (FOG) in PET research, C-cocaine in *in vitro* research, Mapping human brain (MAO B) in lung research, particularly of the effects of smoking. The Council is very pleased to note that she is USF’s own graduate and a pioneer female scientist, who has distinguished herself in the STEM fields.

   HAC Recommendation: The Council recommends Dr. Fowler for a Doctor of Science.

2. Dr. Elliot Sussman earned his BA degree from Yale University, MD degree from Harvard University, and MBA from Wharton School of Business at The University of Pennsylvania. Dr. Sussman has contributed to his field of medicine and the society at large as a productive scholar and global leader in HealthCare Management. CBD of the
American Association of Medical Colleges (AAMC) and CEO of Lehigh Valley Health Network (LVHN), Dr. Sussman has demonstrated a visionary leadership in 21st century medical education. LVHN-USF partnership makes an important collaboration toward USF’s goal to accomplish AAU membership.

HAC Recommendation: The Council recommends Dr. Sussman for a Doctor of Humane Letters.

The recommendations came to the SEC from the HAC with a motion to approve. The motion was seconded and the nominations were discussed. Chair Lee was asked to verify Dr. Fowler’s graduation date from USF. She will also clarify with the College of Medicine that Dr. Sussman’s Honorary Degree will be awarded in December at USF’s commencement ceremonies and not at ceremonies held for the College of Medicine. With this, the motion to approve these two recommendations for Honorary Degree was unanimously passed. The recommendations will be presented to the full Senate at its October meeting.

b. Committee on Committees Recommendations – Ellis Blanton

Committee on Committees (COC) Chair Blanton distributed copies of the recent slate of nominations approved by the COC. He thanked all faculty who nominated themselves, the COC members for their diligence, and Ms. Pipkins for her contribution to this process. The slate came to the SEC from the COC with a motion to approve. Discussion was held. Vacancies will continue to be filled. The motion to approve this slate of nominees was unanimously approved. It will be presented to the Senate at its October meeting.

REPORT FROM PROVOST RALPH WILCOX

Provost Wilcox distributed pocket-size copies of the “USF System Fact Book 2010/11” which can be used not only as a reference guide, but to answer frequently asked questions about USF.

Also distributed was a snapshot of the front page of the web site for the Office of the Provost and Executive Vice President titled “A Performance Update: Advancing USF’s Strategic Plan.” The Provost urged the SEC members to link to this page that will take them to an electronic document with information on such topics as Total University Expenditures per Student FTE, and Tuition and Fees: In/Out-State Graduate. This is a very different progress update, and is more comprehensive than previous documents. Provost Wilcox commented that he would like this information to form the substance of future conversations/future presentations from the Provost’s Office to the SEC because it is very informative. It reveals USF’s weak spots, soft spots, areas it is in desperate need of investing in, and improving performance on.
REPORT AND ANNOUNCEMENTS FROM FACULTY SENATE PRESIDENT LARRY BRANCH

President Branch’s report consisted of the following announcements:

- Senator David Shapiro has had to resign both from the SEC as Senator-at-Large and from the Faculty Senate due to reassignments in the College of Medicine. Therefore, a call for nominees to fill the Senator-at-Large position has been sent to all Senators. In addition, names will be accepted from the floor at the October Faculty Senate meeting. Vice President Steve Permuth will allow himself to be nominated for the Senator-at-Large position.

- The USF System FAC has adopted a set of Bylaws and Constitution that will have a 6 month lifespan (through April 1, 2011) at which point it will be mandatory to reconsider the Bylaws. The FAC is currently operating under the original charter and has a year to develop a Constitution. The FAC is continuing to meet. President Genshaft is implementing the new organizational chart fully. The next meeting of the USF System FAC is in St. Petersburg.

There being no further business, the meeting was adjourned at 5:06 p.m.
ADDENDUM
Outstanding Items
Senate Executive Committee

1. Committee on Faculty Issues, along with CEPI Chair Donchin, to re-examine Emeritus policy (09/03/08 SEC Meeting).

2. Formal procedures for creating a logo – Michael Barber (09/03/08 SEC Meeting).

3. Status of graduate teaching awards from Graduate Council – James Strange (10/01/08 SEC Meeting).


5. Request of Provost Office for credentials of faculty teaching summer school – Steve Permuth (06/03/09 SEC Meeting).

6. Request of Provost Office for quantification of summer school class sizes – Steve Permuth (06/03/09 SEC Meeting).

7. Decision regarding display case (07/01/09 SEC Meeting)

8. Feedback from Office of General Counsel on issue of privacy and SafeAssign – Michael LeVan (10/07/09 SEC Meeting)

9. Feedback from CFI on draft definition of faculty statement – Paul Terry (11/04/09 SEC Meeting)

10. Timeline from General Counsel Steve Prevaux for revision of Post-Retirement Policy #0-614 – Emanuel Donchin (12/02/09 SEC Meeting)

11. Creation of ad hoc committee to prepare a Faculty Senate response to Article 13, Layoff and Recall – Laurence Branch (12/02/09 SEC Meeting)

12. Undergraduate Chair Michael LeVan to follow up on the creation of a committee consisting of faculty from SLIS, ISDS, and CSE for purposes of information sharing.

13. President Branch to provide Provost Wilcox with three to four names for consideration to serve on a committee to review the Market-Based Tuition Delivery Model.