7-11-2011

Programming and Audits Committee Meeting Minutes 07/11/2011

University of South Florida. Student Government Senate

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Hemani- Alright, I call this meeting to order at 10:17AM. First thing on the agenda is roll call. I am here. Gao is here. Naseem is here. Shauna is here. Ms. Rachel Brown is attending as a guest. Mr. Khalid Hassouneh is attending as a guest. And Ms. Alyssa Thomas is attending as a guest. The next thing on the agenda is additions or deletions to the agenda. Are there any motions? Naseem?

Motion to accept the agenda by Senator Akel.

Hemani- Are there any objections? The agenda has been accepted. Minutes were not sent out. Are there any motions at this time? Shauna?

Motions to postpone the minutes by Senator.

Hemani- Are there any objections? Seeing none. The minutes have been postponed. The next thing on the agenda is open forum.

Open Forum

Hemani- Would anyone like to speak? Seeing that no one would like to speak, we’re moving onto new business.

New Business

Hemani- The next thing on the agenda is Signature Event Presentation by Carnivale, are there any motions for that? Gao?

Motion to postpone presentation until 10:30AM by Senator Gao.

Hemani- Are there any objections? Seeing none. The item on the agenda has been postponed to 10:30AM. The next thing on the agenda is preliminary review of the applications. In front of you, you have the copy of the applications for today. I believe you guys have had time to look over them in the past 15 minutes. So you guys should especially pay attention to the order because the first one in the packet. As the meeting goes on you can focus on the more applicable packet. The next thing on the
agenda is review of the allocation process. So, I would just like to take a little bit to go through what we’re going to be doing. So, first of all we’re going to be deciding if the actual event fits in with the Signature Event grant and whether or not they should get funding and when once we go through that then we have the yes pile of the ones we want to allocate. So, this year it’s going to be a lot different; we’ll have senators that are on the committee that are involved with the events. Gao is actually one of the presenters for Journey to the East Signature event. So, what is going to happen is the events that are actually going to be determined if they fit in with the program first. We’re all going to sit in on them, except for Gao and myself, because we’re both involved in them; with the actual organizations. And then it’s been determined whether all of the events have fit into either category; yes or no. And then we’ll go through the actual categories and Naseem will take over the chair position, while the events for Journey to the East and College of Business Summit are deliberated and once those are done, you could call us back in and we can have a say with the presentations or with the other events. Are there any questions? Alright, I would just take this time to go over applications in depth and see what they have to say on paper before they go through their presentations. Also today we will be doing a team building exercise. If we feel like we have enough of the committee present, we would. Half of the committee won’t be present. Ms. Torres just joined the committee. Would anyone like to call for an unmoderated caucus at this time? Gao?

Motion for an unmoderated caucus until 10:30AM by Senator Jeff Gao.

Hemani- Any objections? Are there any motions at this time? Gao?

Motion to close the unmoderated caucus by Senator Jeff Gao.

Hemani- At 10:27AM?

Gao- Yep.

Hemani- Are there any objections? Seeing none. The unmoderated caucus has been closed. The next thing on the agenda is the Signature Event presentation by Carnivale.

Guest- Hi, my name is (unidentifiable) I am the secretary of the Cuban American Student Association; which is one of the cosponsors for the Multicultural Week of Welcome event Carnivale. The event is going to be cosponsored by seven different organizations Cuban American Student Association, Boriqua Student Association, Evolution, Phi Beta Sigma National Fraternity Incorporated, Latin American Student Association and Untamed Dance True. Right now, including the cosponsors we have a total of 21 organizations that are going to be a part of it and that’s just currently added during the next few weeks. The purpose of the event is to basically...when there is a multicultural event is that the Latin clubs always have one thing. Arab clubs have different things and that’s just really spread out. So, the idea is to have one giant event that, you know, celebrates all of the vicinities that happens in a lot of the different countries at different times of the year in just one big event. And also to show incoming students and incoming freshmen and transfer students that we have a really tight community at USF. The event is not just for the multicultural organizations; the Red Cross is going to be there, PRIDE is going to be there, so it’s not just restricted to multicultural organizations. The majority of the clubs that
are going to be a part of it are multicultural. The reason why we asked for the Signature Event grant is because since the planning happened after the allocation of the student fees and the club fees, so we don’t have the funds to...well we have the minimal amount of funds, but we need more to make the event happen. We need more because with the magnitude of the event, we’re expecting a lot of different people, because even current year USF students that are a part of these organizations, will be coming to the event. So, that’s also going to be during prime time between 11 to 2PM on a Thursday on Week of Welcome, so we’re expecting a big turnout.

Hemani- Are there any questions at this time? Gao?

Gao- It sounds like a smaller version of the International Festival. Could you tell me the difference between this and the International Festival?

Guest-The International Festival is individual organizations partaking in an actual...This is a theme of Carnival. It’s not going to be different people doing things. Everybody’s going to be mixed and tabling and more of togetherness other than focusing on your certain country.

Akel- Are you planning on having this event even if you aren’t funded?

Guest- Yes.

Hemani- I have a question. It’s a follow up to Naseem’s question. If you don’t receive the funding, how do you plan to adapt, or accommodate for everything?

Guest- We have two primary concerns for the event; decorations and food. We wanted to get shirts, but we have to focus on those two primary goals. We’ll have to take that out of our current budget.

Hemani- Any other questions? Which organization are you representing?

Guest-Cuban American Student Association.

Gao- For these performances, what type of performances are there?

Guest- It’s going to be a combination. Different organizations are going to be strolling. The Arab association is going to have three different performances. The majority of the performances are going to is different trends. There’s also going to be saluting.

Gao- How do you plan on doing this togetherness thing?

Guest- It’s going to consist of splitting the group into five different mini groups and have the street team go out before the event and bring people into the amphitheater. Throughout the event, we’ll have people encouraging walking around. Not everyone’s going to be in the same location. It has Asia in one place and Latin America in a different place. It’s going to be more diverse and everyone is going to be advertising the event.

Gao- Did you guys plan on where you guys will be having the food at?
Guest- It’s going to be in the amphitheater.

Gao- Whose going to be catering?

Guest- We have Jerk Hut; right now we have a list of the different people we’re going to have. The Arab Culture Association is going to have a caterer that is pre-approved already. It’s going to be different preapproved places. If we do get the signature event, I can give you the names.

Hemani- That ends our five minute question and answer period. Thank you. Alright, the next thing on the agenda is our team building exercise. I brought some M&M’s and Jolly Ranchers I will get for you guys in just a second, but we’re going to get to know a little more about each other. So, in the meantime, you can review the next presenter for Barber Shop. Is there a motion for an unmoderated caucus at this time? Naseem?

Motion for an unmoderated caucus by Senator Akel.

Hemani- Are there any objections? Seeing none; there is an unmoderated caucus at 10:35AM.

Unmoderated caucus

Hemani- We have a presentation at 11:10AM for Barber Shop. You will have seven minutes to present, and then a five minute question and answer period.

Arden- Okay. Hello, my name is Jessica Arden and I am president of Latino Fellowship and what I’m going to be presenting is a signature event that we want to do in collaboration with black Christian ministries to do this event called barber shop for students where people come during that event and what we want to do is make it very inclusive for all students. We want to have an envoirment where they can come with all their questions where they want to know what’s going on in the community. During that event we will have games, music free food, also give out coupons for businesses around the areas. There are students involved in each of our organizations; especially new students that can hear about the college experiences. We want to share that with students. We’ve had this event for the past 2 or 3 years. We’ve had really great reviews. Other students have asked us to have it. It’s been a really great success. We also, we all of our food and everything comes from donations and have students who are coming in this year. So, they can know where to go to, have new friends and have a good time and get to know about organizations that are on campus, so...

Hemani- Are there any questions at this time?

Gao- So, this event happened before? Why do you guys want to apply for signature events this year?

Arden- We didn’t know about this before. We want to get involved with the resources that USF has to offer. Someone brought it up that we could do signature events.

Gao- You said that all of the food would be donated. You said under the budget; food, drink and supplies $800.
Akel- Under entertainment you said we would have a guest artist could you explain that?

Arden- I didn’t know anything about that. We didn’t have a guest artist.

Hemani- Are there any other questions?

Akel- For the prizes and giveaways, what are you guys planning? Is it something you win or something to pass out?

Arden- We have students that work at Chik-Fil-A and Mr. Empanada. So, that’s what we plan on giving out to the students.

Hemani- Can you just really quickly break down your budget to us and explain what you are going to be using your budget for?

Arden- Well entertainment guest, from what I spoke with, we’re not having one. Food and drinks, all of that is being donated right now. And prize giveaway shirts, even though it’s going for free, it would help. The décor doesn’t come for free.

Hemani- What kind of décor will you guys be using?

Arden- Balloons, streamer, nothing too difficult to clean up.

Akel- Even if you aren’t funded by us will you still be holding your event?

Arden- Yes. Food from what I know we’re getting donated. More than anything would be gifts for the students.

Akel- I’m trying to think of how to word this. The people working with the hair, are they just random people or are they professionals?

Arden- They are students where they have been raised where braiding is part of who they are and they want to share it with other people. There are some people that have never had their hair braided.

Hemani- That ends your question and answer period. Thank you very much. Do we have our next guest speaker here? Alrighty. Thank you. Are there any motions at this time?

Ms. Chaudry enters at 11:20AM.

Hemani- Are there any motions at this time? Unmoderated caucus.

Motion for unmoderated caucus until the next presenter by Senator Gao.

Hemani- Are there any objections?

Unmoderated caucus begins at 11:21AM.

Motion to end unmoderated caucus by Senator Gao.
Hemani- Any objections?

Horwich- My name is Jackie Horwich. We are teaming up with LGTBA to bring the panel event of the impact of civil liberties. We want to discuss the focus on cyber bullying. We want to focus on how young, homosexual teenagers are bullied through the internet. I know the college of democrats wants to focus on social media.

Silvia- We want to talk about how it has allowed them to form a movement.

Horwich- We know it’s good to focus on Facebook because these are what the students are doing. Facebook and twitter are important for our peers to know how to keep yourself safe. It’s really a kind of a new thing for fighting for civil rights. History has the internet and we have a huge network of resources so it’s important on how to keep yourself safe. We all have different focuses. We want to bring someone from the crisis center. The pride alliance wants to use the resources to bring Dan Savage and if we can’t manage that we can get Joe Saunders from Equality Florida.

Silvia- We are currently speaking to a couple professors.

Horwich- Our goal is to bring a variety of knowledge to USF. We need to bring people in to educate us on these important issues.

Silvia- We use Facebook and twitter for fun and they are powerful tools. This will hopefully bring more attention to the subject.

Horwich- I believe that’s the end of our presentation.

Hemani- Are there any questions at this time?

Gao- If you were not ANS funded would you still hold this event?

Silvia- It would be extremely difficult and would probably not happened.

Horwich- It would not happen on as broad as a scale.

Hemani- Have you reserved the ballroom yet?

Horwich- We have no reserved any space yet.

Hemani- Where are you planning on advertising?

Horwich- On campus we will chalk and flyer and at the crisis center.

Hemani- What are you requesting for $200 in advertising?

Silvia- This is an event for young people and we want as many as possible to be here.

Gao- So, for the programming each speaker will talk about a certain topic and then the next speaker will begin.
Silvia- It is a monologue conversation.

Hemani- Are there any other questions? Very quickly could you break down your requested budget. Have you contacted any vendors?

Horwich- We have not, we have just gotten started.

Silvia- Just from experience food is $500. People go to events if there is food. We want to have good food so people will come in and listen. Speakers and presenters, hopefully people will be doing this for charity. Jackie has contacted people and they have wanted an outrageous amount. Sometimes speakers need compensation at least for their hotel rooms.

Horwich- For décor and staff, we know that when we book at the Marshall center we need people to help set it up and we have to pay for that.

Silvia- We want to make sure people are up to date.

Horwich- So that’s what the programs will be for.

Silvia- We know that no one will sit there for the entire time. Maybe they’ll come in and grab the schedule and be like oh this is the one that I want to be here for.

Hemani- Are there any other questions? Alright, thank you.

Horwich and Silvia- Thank you. Have a nice day.

Hemani- Our next presentation is for Presentation of the East, presented by Jeff Gao and others. You may begin when you’re ready.

Gao- Hi everybody we’re here to present for the fourth annual journey to the east. Now, to give you a little background we started planning in 2008, so for the past two years it has been Student Signature Event funded. Every single year we have grown. You can see we have had these fliers the previous three years.

Guest- The purpose is to have an activity; we want to show them traditional views as well as modern views. We want to show how our culture has gone from traditional to modern and westernized.

Gao-We want to expose them to Asian culture every single week. Beginning in the first year, we had 7 organizations participate and now we have 11. We added Korean club, Japanese club and Indian club. We are just focused on the Asian culture. The Asian organizations that come up each year we want to get them involved. This is the most cultures we’ve ever represented. We represent 12 of them in this week.

Guest2- For our events, we want to have things for each day. For Monday is taste of Asia. We want to incorporate by giving a student food but in return we need them to do something in our culture, like say something in our language. For Tuesday, our goal is to show students how the Asian cultures intertwine. Wednesday is our banquet; it is the biggest event of the week where we showcase Asian talent.
Thursday is the Asian festival, where students go and experience all cultures in one day. Friday is shake your AFS where people can dance and participate. Saturday is a traditional water festival.

Gao- The goal is to bring culture and different connections somehow. Wednesday is about Asian American talent and Thursday is the different type of festivals, Friday is dance. We will be doing traditional dance to modern hip hop that has engulfed Asian culture. Saturday is for fun. In Cambodia and Thai and Laos. Everybody gets on the street and throws water balloons all day. We want students to be exposed to a different culture.

Akel- If you’re not funded by SG will this event still go on.

Gao- It will be difficult but we will find a way. If we’re not funded it’s going to be downsized by a little smaller than last year. So the funding is very important to us.

Hemani- Any other questions? So, the food that is requested is only for Saturday and Monday.

Gao- For our banquet, we get donations and in exchange we give local restaurants the ability to give new students the heads up on what’s good.

Hemani- Will there be a sampling?

Akel- How many performers are you looking at?

Gao- We are looking at five to eight. Some go from Chinese singing to drums; we have Vietnamese as well as stick dancing. We have Vietnamese fan dance.

Hemani- On your budget request, you asked for all three ballrooms. Why do you need three?

Gao- We usually have 400 people. We had to add tables last year.

Hemani- How will it be set up?

Gao- We’ll have the banquet in the back and we’ll have buffet tables in the right corner.

Hemani- Other questions? I had another question; this is a multi-day event. So, how will you make sure students come back to your event?

Gao- You’ll advertise the next day about what’s in the future. What will we have planned the next day?

Akel- How are you going to advertise the entire event?

Gao- Oracle, SG, LCD screens, chalking and fliers.

Hemani- Have you already reserved your pavilion?

Gao- Yes, the date is already set.

Hemani- What is your expected attendance for Saturday?
Gao- About 150. It’s next to Magnolia and JP. We’ll have water balloon dodge ball. We’ll have tug of war with a lot of water involved.

Akel- Are you guys going to be giving anything away besides food?

Gao- We’ll have calligraphy lessons.

Akel- Alright.

Hemani- Any other questions? Alright. Thank you. That is the end of our new business. Does anybody have any announcements at this time? I will be bringing food for you guys this Friday. I will be bringing food for ten. If there aren’t any other announcements, I will entertain motions.

Motion to adjourn by Senator Akel.

Hemani- Are there any objections?

Adjournment called by chairman Hemani at 11:57PM.