What does Adobe CC do?

A QUICK BREAKDOWN OF THE ADOBE CREATIVE CLOUD PROGRAMS
What is Adobe CC?

- A 28-piece software suite developed by Adobe for graphic design, video editing, web, photography, audio editing, and cloud services
- Industry standard for all of the above
- Used to be called “CS” (Creative Suite) until cloud services were introduced in 2011
1. Photoshop

- WHAT WOULD YOU EXPECT?
- PHOTO EDITING AND MANIPULATION
- MUCH MORE VERSATILE THAN THAT; ALSO COMMONLY USED FOR DIGITAL PAINTING AND DRAWING, AND HIGHLY DETAIL-ORIENTATED RASTER IMAGE EDITING
2. InDesign

- ARE YOU LAYING SOMETHING OUT FOR PRINT?
- FLYERS, POSTERS, BROCHURES, MAGAZINES, BOOKS
- OFFERS A LOT MORE PRECISION THAN MICROSOFT OFFICE IN TERMS OF LAYING OUT GRAPHICS AND EDITING TEXT
3. Illustrator

- KIND OF A CONFUSING NAME
- USED TO MAKE VECTOR (RESOLUTION-INDEPENDENT) GRAPHICS
- VECTORS GENERALLY HAVE LESS DETAIL THAN RASTERS BUT CAN BE INFINITELY RESIZED
- CONVENIENT FOR LOGOS, GRAPHICS, BUSINESS CARDS, BRANDING, ETC
4. PremierPro

- Edit and cut video clips
- Add music, transitions, titles, etc
- Unlike Adobe After Effects, it is not as proficient in adding complex visual effects or animations
5. Audition

- EDITING AUDIO TRACKS

- MORE DETAILED THAN THE AUDIO OPTIONS PRESENTED IN ADOBE PREMIER PRO, AND OFTEN USED FOR FINE-TUNING
6. Dreamweaver

- Web Page Building
- Uses various types of coding languages so it has a steep learning curve
- Lets you view your code visually as you edit
Resources for Learning

• LYNDACOM – FREE WITH LIBRARY CARD

• YOUTUBE.COM

• SCHEDULE AN APPOINTMENT AT THE DMC!