



## **Tourism and Economic Impact Research**

Following is a portfolio of information about St. Augustine, Ponte Vedra & The Beaches, with a focus on tourism and its economic impact. Sources for these data include:

- Visitors & Convention Bureau internal information
- Visitors & Convention Bureau primary research
- St. Johns County Revenue data
- Florida Department of Revenue Data
- Florida Department of Labor Statistics
- University of Florida Center for Tourism Research & Development, Heritage Tourism Study for St. Johns County, 2001-2002
- Fine Research & Marketing, Inc./Mid-Florida Marketing & Research, Inc. Visitor Profiles and Occupancy Studies
- Weather Service Data
- U.S. Census Bureau population data

Please feel free to contact St. Augustine, Ponte Vedra & The Beaches Visitors & Convention Bureau for additional information or customized reports.

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## Tourism In St. Johns County is BIG Business

### St. Johns County Tourism Facts 2003

<b>Total Number of Visitors 2003*</b>	
<b>In Overnight Paid Accommodations</b>	<b>4,088,600</b>
<b>Excursionists</b>	<b>1,783,500</b>
<b>Annual Direct Spending Related to Tourism** \$525,268,826</b>	
<b>Tourism Spending Related To (detail page 6)**</b>	
<b>Lodging</b>	<b>\$204,802,788</b>
<b>Restaurants and Dining</b>	<b>\$239,761,016</b>
<b>Admissions</b>	<b>\$73,121,280</b>
<b>Other</b>	<b>\$7,583,742</b>
<b>Number of St. Johns County residents</b>	
<b>Directly Employed in the Tourism Industry</b>	<b>6,500</b>

\* Estimates based on 2002 Heritage Tourism Study, University of Florida, additional detail pages 14-22

\*\* Gross taxable sales data from St. Johns County Department of Revenue

## Tourism Development and Economic Impact

### Tourist Development Tax Revenue

1990 (based on 2 percent tax)	\$1,311,957
1995 (increased to 3 percent tax)	\$2,403,152
2000 (based on 3 percent tax)	\$3,657,850
<b>Percent Change, 1990 – 2000</b>	<b>83.2% increase</b>

## Economic Impact of Tourism for St. Johns County, Ponte Vedra & The Beaches

### St. Johns County Tourism Related Expenditures for 2003 County (Sales Tax) Revenue Data

#### 2003 Expenditures and Tourism Related Expenditures

	Percent Tourists Related		Visitor Related Expenditures Per Category
Restaurants & Lunchrooms	80%	\$	239,761,016
Taverns & Nightclubs	85%	\$	28,074,159
Filling & Service Stations	25%	\$	31,608,296
Lodging: Hotels/Condos...	100%	\$	204,802,788
Gift, Card & Novelty Shops	75%	\$	31,327,468
Admissions	95%	\$	73,121,280
Vending Machines	80%	\$	3,266,036
Parking lots, Boat docking	25%	\$	1,981,580
Flea Market Vendors	50%	\$	889,474
		\$	<b>614,832,097</b>
<b>TOURISTS RELATED EXPENDITURES</b>			<b>Total Tourism Related</b>
		\$	<b>525,268,826</b>

**St. Johns County Tourism Related Expenditures for 2002  
County (Sales Tax) Revenue Data**

**2002 Expenditures and  
Tourism Related Expenditures**

	<b>Percent Visitor Related</b>	<b>Visitor Related Expenditures Per Category</b>
Restaurants & Lunchrooms	80% \$	227,816,062
Taverns & Nightclubs	85% \$	19,115,923
Filling & Service Stations	25% \$	27,853,894
Lodging: Hotels/Condos...	100% \$	206,679,861
Gift, Card & Novelty Shops	75% \$	31,431,498
Admissions	95% \$	73,547,905
Vending Machines	80% \$	4,018,751
Parking lots, Boat docking	25% \$	2,664,314
Flea Market Vendors	50% \$	819,032
	\$	<b>593,947,240</b>
<b>TOURISTS RELATED EXPENDITURES</b>		<b>Total Tourism Related</b>
	\$	<b>510,264,247</b>

**St. Johns County Tourism Related Expenditures for 2001  
County (Sales Tax) Revenue Data**

**2001 Expenditures and  
Tourism Related Expenditures**

	<b>Percent Visitor Related</b>	<b>Visitor Related Expenditures Per Category</b>
Restaurants & Lunchrooms	80% \$	217,784,124
Taverns & Nightclubs	85% \$	19,459,538
Filling & Service Stations	25% \$	26,592,285
Lodging: Hotels/Condos...	100% \$	197,405,644
Gift, Card & Novelty Shops	75% \$	30,403,980
Admissions	95% \$	76,079,434
Vending Machines	80% \$	3,470,948
Parking lots, Boat docking	25% \$	1,372,366
Flea Market Vendors	50% \$	763,789
	\$	<b>573,332,108</b>
<b>TOURISTS RELATED EXPENDITURES</b>		<b>Total Tourism Related</b>
	\$	<b>493,457,730</b>



**St. Johns County Tourism Related Expenditures for 2000  
County (Sales Tax) Revenue Data**

**2000 Expenditures and  
Tourism Related Expenditures**

	<b>Percent Visitor Related</b>		<b>Visitor Related Expenditures Per Category</b>
Restaurants & Lunchrooms	80%	\$	202,722,967
Taverns & Nightclubs	85%	\$	18,370,032
Filling & Service Stations	25%	\$	33,867,524
Lo9dging: Hotels/Condos...	100%	\$	195,193,956
Gift, Card & Novelty Shops	75%	\$	29,505,200
Admissions	95%	\$	61,365,664
Vending Machines	80%	\$	3,467,341
Parking lots, Boat docking	25%	\$	2,275,968
Flea Market Vendors	50%	\$	928,510
		\$	<b>547,697,162</b>
<b>TOURISTS RELATED EXPENDITURES</b>			<b>Total Tourism Related</b>
		\$	<b>465,734,861</b>

## St. Johns County Tourism Statistics

### Accommodations

Type of Accommodations	Number of Properties	Number of Units	Percent of Units
Hotel/Motel	81	5170	46.7%
Bed & Breakfast	39	291	2.6
Campgrounds	19	1988	17.9
Condo/rental Companies	71	3632*	32.8
Totals	210	11,081	100

\* The number of condo units fluctuates dramatically throughout the season according to units available as rentals.

## St. Johns County Accommodations Occupancy, Average Daily Rate and REVPAR

Source: Fine Research/Mid-Florida Marketing & Research studies  
commissioned by The St. Johns County Visitors & Convention Bureau

Based on: sampling of hotel, motel, and bed and breakfast properties throughout  
the county.

### St. Johns County Accommodations Occupancy Rates

	2000	2001	2002	2003
Jan	64%	56%	51%	50%
Feb	70	71	64	66
Mar	76	76	72	70
Apr	65	68	71	67
May	65	59	58	66
Jun	69	71	62	73
Jul	68	70	64	69
Aug	62	54	54	61
Sep	52	44	51	68
Oct	59	52	56	73
Nov	65	56	60	58
Dec	47	45	47	48

Source: Fine Research/Mid-Florida Marketing & Research studies  
Sample: Hotels, Motels and Bed & Breakfast Inns throughout the county

**St. Johns County Accommodations  
Average Daily Rate**

	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>
Jan	\$102.60	\$102.38	\$119.56	\$103.36
Feb	\$116.68	\$119.82	\$117.20	\$123.59
Mar	\$135.21	\$147.35	\$139.53	\$155.78
Apr	\$132.21	\$129.80	\$131.89	\$140.51
May	\$134.70	\$124.93	\$120.87	\$131.05
Jun	\$111.38	\$116.53	\$110.64	\$121.44
Jul	\$99.90	\$108.19	\$102.25	\$116.13
Aug	\$96.21	\$116.91	\$108.06	\$112.47
Sep	\$106.20	\$116.20	\$103.83	\$121.51
Oct	\$101.69	\$115.07	\$112.01	\$140.07
Nov	\$106.25	\$103.11	\$123.74	\$132.90
Dec	\$89.20	\$97.57	\$99.10	\$128.10

**Source: Fine Research/Mid-Florida Marketing & Research studies**  
**Sample: Hotels, Motels and Bed & Breakfast Inns throughout the county**

**St. Johns County Accommodations  
RevPar for Hotel/Motel Properties**

	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>
Jan	\$68.85	\$56.48	\$53.77	\$51.43
Feb	N/A	\$84.88	\$75.11	\$81.47
Mar	N/A	\$111.76	\$100.33	\$109.23
Apr	N/A	\$88.66	\$93.85	\$94.12
May	N/A	N/A	\$69.62	\$85.36
Jun	N/A	\$81.94	N/A	\$87.92
Jul	\$73.83	\$75.39	\$64.64	\$79.90
Aug	\$64.95	\$62.89	\$57.75	N/A
Sep	\$58.49	\$46.01	\$52.42	N/A
Oct	N/A	\$59.48	\$62.05	N/A
Nov	N/A	\$56.70	\$74.31	N/A
Dec	\$41.54	\$42.67	\$45.38	N/A

Source: Fine Research/Mid-Florida Marketing & Research studies  
Sample: Hotels and Motels throughout the county

**St. Johns County Accommodations  
RevPar for B&B Properties**

	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>
Jan	\$87.39	\$84.59	\$84.26	\$103.74
Feb	N/A	\$120.56	\$103.50	\$115.42
Mar	N/A	\$112.41	\$124.92	\$134.34
Apr	N/A	\$94.91	\$103.36	\$116.28
May	N/A	N/A	\$85.41	\$125.07
Jun	N/A	\$118.78	N/A	\$109.64
Jul	\$106.84	\$116.69	\$97.69	\$109.22
Aug	\$90.50	\$102.70	\$91.69	N/A
Sep	\$93.19	\$100.00	\$70.08	N/A
Oct	N/A	\$53.06	\$97.79	N/A
Nov	N/A	\$118.43	\$90.75	N/A
Dec	\$85.86	\$119.65	\$125.65	N/A

Source: Fine Research/Mid-Florida Marketing & Research studies  
Sample: Bed & Breakfast Inns throughout the county

# Visitor Profiles

## Heritage Tourism Study 2002

### Overview

- Research conducted by the University of Florida Center for Tourism Research & Development
- Visitor intercept interviews (n=1094) conducted throughout the year from June 2001 to June 2002
- Interviews conducted at various heritage sites in St. Augustine, World Golf Village and the beaches

### Demographics: Visitor Age

Age	Percent
Less than 25	7.2%
25 – 34	12.2
35 – 44	16.9
45 – 54	22.9
55 – 64	25.7
65 and older	15.2
Average Age	49 years

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept interviews at SJC Heritage sites, including overnight visitors and excursionists

### Demographics: Visitor Marital Status

Marital Status	Percent
Single	24.2%
Partnered/married	72.2
Widow/widower	3.7

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept interviews at SJC Heritage sites, including overnight visitors and excursionists

## Heritage Tourism Study 2002

### Demographics: Visitor Gender

Male	51.5%
Female	48.5%

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept interviews at SJC Heritage sites, including overnight visitors and excursionists

### Demographics: Visitor Race or Ethnic Origin

Race or Ethnic Origin	Percent
Caucasian or White	86.4%
Hispanic or Spanish	7.2
African American or Black	4.6
Asian	1.0
Pacific Islander	0.3
Multi-racial	0.3
Native American	0.2
Other	0.1

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept interviews at SJC Heritage sites, including overnight visitors and excursionists

## Heritage Tourism Study 2002

### Demographics: Visitor Annual Household Income

2001 Annual HH Income	Percent
Less than \$24,000	4.9%
\$24,000 - \$34,999	9.6
\$35,000 – \$49,999	17.9
\$50,000 - \$74,999	25.7
\$75,000 - \$99,999	15.0
\$100,000 - \$124,999	9.8
\$125,000 and above	6.0
Refused	11.1

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept interviews at SJC Heritage sites, including overnight visitors and excursionists

### Demographics: Visitor Education

Highest Level of Education	Percent
Less than High School	0.6%
High School Graduate	17.2
Technical School	2.4
Some College	29.7
College Degree	33.4
Some Graduate School	6.3
Advanced Degree	10.1
Refused	0.5

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept interviews at SJC Heritage sites, including overnight visitors and excursionists



## Heritage Tourism Study 2002

### Travel Characteristics: Visitor Origin

Visitor Residence	Percent
Florida Resident	40.3%
Domestic Tourist	51.6
International Tourist	8.0

Source: St. Johns County Heritage Tourism Study 2002.  
 Sample: n=1094 intercept interviews at SLC Heritage sites,  
 including overnight visitors and excursionists

### Travel Characteristics: City of Origin among Florida Residents

Florida Residents	Percent
Jacksonville	7.6%
Orlando	6.6
Tampa	5.3
Daytona	4.2
Miami	3.7
West Palm Beach	2.5
Lakeland	1.9
St. Petersburg	1.6
Gainesville	1.4
Ft. Myers	1.2
Melbourne	1.0
Ocala	1.0
Ft. Lauderdale	0.9
Pensacola	0.5
Tallahassee	0.5
Panama City	0.4

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept interviews at SJC Heritage sites, including overnight visitors and excursionists

## Heritage Tourism Study 2002

### Travel Characteristics: State/Region of Origin

State of Residence	Percent
Florida	40.3%
Georgia	5.3
Ohio	4.0
New York	3.3
Pennsylvania	3.2
North Carolina	2.4
Michigan	2.2
New Jersey	2.2
Wisconsin	2.1
Indiana	1.9
Tennessee	1.9
Virginia	1.9
South Carolina	1.7
Illinois	1.6
Maryland	1.2
Alabama	1.1
Kentucky	1.1
Washington, DC	0.5
Delaware	0.3
Mississippi	0.2
West Virginia	0.2
New England	3.0
Other	10.2
International	8.0

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept interviews at SJC Heritage sites, including overnight visitors and excursionists

## Heritage Tourism Study 2002

### Travel Characteristics: Number in Party

Number Traveling in Group                      Percent

1 person	6.7%
2 people	57.7
3 people	11.2
4 people	13.9
5 people	4.2
6 or more persons	6.4
Average Party Size (including large groups)	3.4 persons
Average Party Size (excluding large groups)	2.5 persons

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept Interviews at SJC Heritage sites, including overnight visitors and excursionists

### Travel Characteristics: Group Composition

Group Composition                                      Percent

Alone	6.5%
Friends	16.1
Family	66.6
Friends and Family	9.3
Tour Group	1.1
Other	0.4

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept Interviews at SJC Heritage sites, including overnight visitors and excursionists





## Heritage Tourism Study 2002

### Travel Characteristics: Activities During Visit

Activity Percent Participating

General Sightseeing	88.2%
Visiting Historical Sights and Monuments	80.3
Sightseeing: Historical Architecture and Character	71.2
Shopping	67.6
Visiting a Scenic Area	62.1
Visiting a Beach	50.8
Visiting a State Park or Wildlife Preserve	20.3
Visiting a community or City Park	18.2
Visiting an Art Gallery	17.9
Outdoor activities (camping, swimming, etc.)	16.3
Attending a Show, Fair, Festival, or Cultural Event	13.2
Fishing	8.6
Personal Event (wedding, graduation, etc.)	8.1
Boating (sail, canoe, kayak)	7.6
Golfing	5.9
Vacation/Relaxing	5.4
Attending a Sporting Event	5.0
Visiting Friends/Relatives	4.0
Daytona Races	1.7
Attending a Conference or Convention	1.6
World of Golf/Golf Hall of Fame	1.2

Source: St. Johns County Heritage Tourism Study 2002. Sample: n=1094 intercept interviews at SJC Heritage sites, including overnight visitors and excursionists

## Fine Research/Mid-Florida Marketing & Research Visitor Profiles 2001

### Overview

- Research conducted by Fine Research / Mid-Florida Marketing & Research, Inc. monthly throughout 2001, with a monthly sample size of approximately n=100.
- Sample includes overnight guests in paid accommodations (hotel/motel, bed & breakfast inns, and campgrounds).
- Post-visit interviews conducted by telephone, respondents contacted from recent guest registration lists of accommodations throughout St. Johns County.

### First Time Visitors to St. Johns County 2001

	Feb	April	July	Sept
First Time Visit	50%	38%	41%	45%
Repeat Visit	50%	62%	59%	55%

Source: Fine Research/Mid-Florida Marketing & Research Visitor Profiles 2001  
Sample: Overnight guests in paid accommodations (hotel/motel, B&B inns and campgrounds)

### First Time Visitors: Origin

	Feb	April	July	Sept
Florida Residents	31%	25%	30%	34%
Out of State Res.	61%	47%	51%	56%

Source: Fine Research/Mid-Florida Marketing & Research. Sample: Overnight guests in paid Accommodations (hotel/motel, B&B inns and campgrounds)

## Fine Research/Mid-Florida Marketing & Research Visitor Profiles 2001

### Repeat Visitors: Returned to the Same Lodging

	Feb	April	July	Sept
Returned to Same Lodging	58%	49%	53%	62%

Source: Fine Research/Mid-Florida Marketing & Research Visitor Profiles 2001  
Sample: Overnight guests in paid accommodations (hotel/motel, B&B inns and campgrounds)

### Average Length of Stay (Days)

	Feb	April	July	Sept
Hotels/Motels	1.9	1.6	1.8	1.6
Bed & Breakfasts	1.4	1.8	1.9	2.0
Campgrounds	11.0	4.4	9.4	4.6

Source: Fine Research/Mid-Florida Marketing & Research Visitor Profiles 2001  
Sample: Overnight guests in paid accommodations (hotel/motel, B&B inns and campgrounds)



## Fine Research/Mid-Florida Marketing & Research Visitor Profiles 2001

### Reasons for Visit to St. Johns County 2001

#### Responses to Open-end Question

Monthly percentage totals exceed 100% due to multiple responses.

	Feb	April	July	Sept
Nearby Getaway	45%	20%	49%	39%
Personal Event	27	33	28	31
Historic Attractions	22	20	40	32
Rest and Relax	20	29	28	23
Family/friends in Area	12	15	10	12
Been in Area Before	10	11	10	19
Business	10	9	--	5
Golf	6	5	--	4
Stop-over going Elsewhere	4	9	8	11
Fishing	4	--	--	--
Attractions	2	5	7	3
Package	2	--	--	3
Beach/Spring Break	2	2	--	--

Source: Fine Research/Mid-Florida Marketing & Research Visitor Profiles 2001  
Sample: Overnight guests in paid accommodations (hotel/motel, B&B inns and campgrounds)

## Fine Research/Mid-Florida Marketing & Research Visitor Profiles 2001

### Average Number in Party

	Feb	April	July	Sept
Hotels/Motels	2.1	2.5	2.7	2.3
Bed & Breakfasts	1.9	2.0	2.0	2.1
Campgrounds	2.2	2.6	2.7	2.4

Source: Fine Research/Mid-Florida Marketing & Research Visitor Profiles 2001  
Sample: Overnight guests in paid accommodations (hotel/motel, B&B inns and campgrounds)

## St. Johns County Population Statistics

### Population Change

	1980	1990	2000	%change
<b>St. Johns County</b>	<b>51,303</b>	<b>83,829</b>	<b>123,135</b>	<b>+140</b>
Ponte Vedra	5498	14,727	25,855	+370
Fruit Cove	4142	6548	17,961	+334
St. Augustine	11,985	11,692	11,592	-3
Hastings	4753	4680	7603	+60
St. Augustine South	2581	4281	5035	+95
St. Augustine Shores	2105	4411	4922	+134
St. Augustine Beach	1289	3657	4683	+263
Marineland	31	21	6	-81

### Total Taxable Value of Property in St. Johns County

1995	\$4.69 billion
2001	\$9.6 billion (estimated)
Percent Change	104.7% increase

## St. Johns County Census Data

People Quick Facts	St. Johns County	Florida
Population, 2001 estimate	131,684	16,396,515
Population percent change, April 1, 2000-July 1, 2001	6.9%	2.6%
Population, 2000	123,135	15,982,378
Population, percent change, 1990 to 2000	46.9%	23.5%
Persons under 5 years old, percent, 2000	5.4%	5.9%
Persons under 18 years old, percent, 2000	23.1%	22.8%
Persons 65 years old and over, percent, 2000	15.9%	17.6%
Female persons, percent, 2000	51.4%	51.2%
White persons, percent, 2000	90.9%	78.0%
Black or African American persons, percent, 2000	6.3%	14.6%
American Indian and Alaska Native persons, percent, 2000	0.3%	0.3%
Asian persons, percent, 2000	1.0%	1.7%
Native Hawaiian and Other Pacific Islander, percent, 2000	0.1%	0.1%
Persons reporting some other race, percent, 2000	0.5%	3.0%
Persons reporting two or more races, percent, 2000	1.0%	2.4%
Persons of Hispanic or Latino origin, percent, 2000	2.6%	16.8%
White persons, not of Hispanic/Latino origin, percent, 2000	89.0%	65.4%

People Quick Facts	St. Johns County	Florida
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Living in same house in 1995 and 2000, pct age 5+, 2000	45.9%	48.9%
Foreign born persons, percent, 2000	4.9%	16.7%
Language other than English spoken at home, pct age 5+, 2000	6.7%	23.1%
High school graduates, percent of persons age 25+, 2000	87.2%	79.9%
Bachelor's degree or higher, pct of persons age 25+, 2000	33.1%	22.3%
Persons with a disability, age 5+, 2000	21,474	3,274,566
Mean travel time to work, workers age 16+ (minutes), 2000	26.3	26.2
Housing units, 2000	58,008	7,302,947
Homeownership rate, 2000	76.4%	70.1%
Housing units in multi-unit structures, percent, 2000	20.8%	29.9%
Median value of owner-occupied housing units, 2000	\$158,400	\$105,500
Households, 2000	49,614	6,337,929
Persons per household, 2000	2.44	2.46
Median household money income, 1999	\$50,099	\$38,819
Per capita money income, 1999	\$28,674	\$21,557
Persons below poverty, percent, 1999	8.0%	12.5%

<b>Business Quick Facts</b>	<b>St. Johns County</b>	<b>Florida</b>
Private nonfarm establishments, 1999	3,306	424,089
Private nonfarm employment, 1999	34,562	5,954,982
Private nonfarm employment, percent change 1990-1999	47.5%	29.3%
Nonemployer establishments, 1999	8,505	1,031,053
Manufacturers shipments, 1997 (\$1000)	299,639	77,477,510
Retail sales, 1997 (\$1000)	862,484	151,191,241
Retail sales per capita, 1997	\$7,731	\$10,297
Minority-owned firms, percent of total, 1997	5.5%	22.0%
Women-owned firms, percent of total, 1997	25.8%	25.9%
Housing units authorized by building permits, 2000	2,484	155,269
Federal funds and grants, 2001 (\$1000)	621,064	99,998,376
Local government employment - full-time equivalent, 1997	5,568	543,525
<b>Geography Quick Facts</b>	<b>St. Johns County</b>	<b>Florida</b>
Land area, 2000 (square miles)	609	53,927
Persons per square mile, 2000	202.2	296.4
Metropolitan Area	Jacksonville, FL MSA	

## Weather Statistics

### Average Temperature

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
°C	13.2	14.1	17.2	20.3	23.3	26.1	27.0	27.0	25.9	22.5	18.2	14.7	20.8
°F	55.8	57.4	63.0	68.5	73.9	79.0	80.6	80.6	78.6	72.5	64.8	58.5	69.4

### Average Rainfall

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
mm	78.0	79.4	102.5	66.5	75.7	154.0	113.0	118.1	190.0	127.4	58.9	58.1	1222.8
inches	3.1	3.1	4.0	2.6	3.0	6.1	4.4	4.6	7.5	5.0	2.3	2.3	48.1

### Average Minimum Temperature

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
°C	7.5	8.1	11.5	14.4	18.0	21.1	22.1	22.4	21.7	17.8	12.9	9.0	15.6
°F	45.5	46.6	52.7	57.9	64.4	70.0	71.8	72.3	71.1	64.0	55.2	48.2	60.1

### Average Maximum Temperature

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
°C	19.0	20.0	23.0	26.2	28.7	31.0	32.0	31.5	30.1	27.1	23.5	20.5	26.0
°F	66.2	68.0	73.4	79.2	83.7	87.8	89.6	88.7	86.2	80.8	74.3	68.9	78.8