

10-4-2019

USFT Services Assessment RPT Calling Earth Podcast 20191004

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Calling Earth Podcast: Statistical Report 10/4/19

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Notable features:

- All interviewees (except for Cassandra Smith) are in Scholar Commons and links to their Selected Works pages are given in the podcast episode notes.
- A survey was given to the interviewees to assess their thoughts of the podcast. 5 out of the 8 interviewees responded to the survey. Here are the questions from the survey and their responses:
 - o Question 1: In what ways do you view the Calling: Earth podcast as a way to positively affect your research impact?
 - Responses:
 - Once it has time to get out there it can be helpful
 - Allows others to hear about it in a more passive way
 - Enhances the visibility of my work, and the work of the SGS in general
 - Puts my name out there to a wider audience, and looks good on my CV
 - ?

- Question 2: What evidence do you have, if any, to suggest your research has been positively impacted because of being an interviewee on the Calling: Earth podcast?
 - Responses:
 - Unclear at this time - such content needs time to percolate around some. It's been on my Facebook feed (along with others!)
 - none so far
 - I've received positive feedback by text messages and telephone calls from people who have heard the podcast
 - None, I don't even know if people are listening to it. Is that data that you have?
 - ?

- Question 3: What would you have liked to be different about your interview process for the Calling: Earth podcast?
 - Responses:
 - I just need to do another to cover other things!
 - I would have liked to have a list of the questions or main topics that I was going to be asked about. I felt unprepared when I realized the main interest was going to be in my research published over a year ago and pop culture references rather than my newer findings so it would have been nice to prepare a bit
 - The sound quality wasn't great -- that was mostly my fault, my voice rises and falls in normal conversation, but perhaps it would not have been so noticeable if the overall sound quality were better
 - Nothing really, I enjoyed it. Maybe more information ahead of time about what I would be asked, but Drew was a good interviewer and easy to have a natural conversation with
 - Drew made it easy

- What suggestions do you have for the future seasons of the Calling: Earth podcast? For example, should the format change, the focus be different, change the length of the interview, etc.
 - Responses:
 - I thought it worked pretty well.
 - Just getting questions/topics of conversation in advance would be helpful
 - Some short vignettes -- like 15 minutes -- on cutting edge work
 - None right now
 - Maybe more geography/ESP episodes to be more balanced within the school

- A survey was given to the entire SGS to assess their thoughts of the podcast. 18 people responded. Here are the results:
 - o Of the total 18 responses:
 - 9 were faculty, 3 were staff, 3 were graduate students, and 3 were undergraduate students.
 - o Of the total 18 responses:
 - 11 had heard of the podcast and had listened to at least 1 episode, 3 had heard of the podcast, but had not listened to it, and 4 have never heard of the podcast
 - o Of the 11 who have listened to the podcast:
 - 2 people have listened to 1 episode, 4 people have listened to 2 episodes, 2 people have listened to 3 episodes, 1 person has listened to 5 episodes, and 2 people have listened to 6 episodes.
 - o Of the 11 who have listened to the podcast:
 - their reason(s) for listening to the podcast were:
 - For enjoyable content, awareness of current research in the SGS, instructional purposes, for ways to find collaborators, and other.
 - For the 3 people who have heard of the podcast, but have not listened to it:
 - 2 know what a podcast is, but do not have time to listen to it, and 1 knows what a podcast is, but does not know how to listen to it.