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## Associate Librarian/Interim Director

Maryellen M. Nash

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Maryellen M. Nash

Interim Director, Research & Instruction  
Assistant Director, Library Instructional Services  
University of South Florida  
Tampa Library

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## EDUCATION

The Florida State University M.S., Instructional Systems Design, Online & Distance Learning	2006
University of South Florida M.A., Library and Information Science	1997
University of South Florida B.A., English	1994

## PROFESSIONAL EXPERIENCE

### *Interim Director, Research & Instruction*

University of South Florida, Tampa Library  
University of South Florida, Tampa, Florida  
Associate Librarian, December, 2012-Present

- Responsible for the efficient management and direction of three library departments, including Library Student Success, Special Collections, and Research Platform Teams
- Supervision and evaluation of library faculty and staff members
- Lead librarians and staff in creating short and long term goals and objectives
- Collaborate with library and college faculty to determine library resources and service needs of academic programs and department
- Engage in strategic planning to create a pathway that aligns with USF Library and University goals.
- Oversee the assessment of learning outcomes and analysis of data that measure impact on student success.
- Collaborate with other faculty to determine strategies for assessing impact of library services on student and faculty success.
- Coordinate orientation events and programming
- Participate in university and departmental committees

- Engage in research, creative and service-related activities

***Assistant Director, Library Instruction Services***

University of South Florida, Tampa Library  
 University of South Florida, Tampa, Florida  
 Associate Librarian, December, 2012-Present

- Oversee the design, development, delivery management, and assessment of the USF Tampa Library instruction program in collaboration with teaching librarians.
- Lead instructional librarians and staff in creating short and long term goals and objectives in order to continuously develop and improve the instruction program.
- Lead in the development of learning objects, tutorials, instructional videos and in the implementation of faculty outreach workshops.
- Identify, develop, encourage, and initiate training opportunities for librarians related to instructional improvement.
- Model new pedagogical approaches and technologies for instructional design and delivery of library instruction, both online and face-to-face
- Coordinate the assessment, development, design, implementation and evaluation of faculty librarian professional development and training opportunities
- Oversee the assessment of learning outcomes and analysis of data that measure impact on student success.
- Supervise Instructional Technology/Blended Librarian
- Supervise library faculty with a significant faculty duty assignment in instruction.
- Coordinate orientation events and programming
- Participate in university and departmental committees
- Engage in research, creative and service-related activities

***Instructional Technology & Academic Services***

UA College of Continuing Studies  
 The University of Alabama,  
 Tuscaloosa, Alabama  
 Program Manager, November 2008-2012

- Coordinate the Assessment, development, design, implementation and evaluation of faculty professional development and training opportunities extended to instructors and content experts working in partnership with the College of Continuing Studies
- Assist in the facilitation and implementation of online courses administered by the College of Continuing Studies
- Engage in program assessment and evaluation
- Coordinate CCS Technical Support services
- Engage in strategic planning for the Instructional Technology & Academic Services unit
- Evaluate needs and plan staffing and resources based upon annual budget projections
- Supervise the Data Systems and Web Applications Coordinator
- Serve as Blackboard administrator for the college's non-integrated instance of Blackboard Vista 8
- Assist in providing online technical support to all CCS stakeholders

- Administer Tech Support's online ticketing system, including setup, maintenance, and system upgrades
- Coordinate online student assessment of instruction in partnership with academic colleges and the Office of Institutional Research
- Work with Program Managers to facilitate the development, implementation and maintenance of CCS-supported online academic programs
- Evaluate new and emerging instructional technology tools and applications for possible adoption
- Website design and maintenance for the Instructional Technology & Academic Services web presence
- Assist in the troubleshooting and maintenance of ITAS technical equipment
- Assist in the oversight of software license purchases and management for select instructional technology applications

***Distance Education Specialist***

*The University of Alabama, Tuscaloosa, Alabama*

Assistant Professor, April 2006-November 2008

- Coordinate the planning, development, implementation, assessment and promotion of instructional materials for off-campus and online users.
- Provide synchronous and asynchronous instruction services for students and faculty involved in distance programs.
- Use the ADDIE model to develop and assess online multimedia instructional materials.
- Consult with faculty members teaching online and distance courses on best practices for incorporating research-related instructional activities into online course shells.
- Consult with subject matter experts in the areas of nursing and social work when designing online research instructional materials for these disciplines.
- Help plan, design, implement and assess training programs for graduate teaching assistants on the use of Blackboard and WebCT for online learning.
- Creation and distribution of promotional materials and other marketing products designed to increase awareness of distance educational services to faculty and students.
- Develop and maintain of Distance Education web pages tailored to UA distance learning students and faculty with respect to library services and resources.
- Coordinate communication between the Libraries and the College of Continuing Studies.
- Work with the UA Faculty Resource Center to plan, design, implement, and assess training programs using new and emerging instructional technologies such as Tegrity and HorizonWimba.
- Develop policies and procedures for library services to off-campus populations.
- Creation of interactive online tutorials, user guides and informational pathfinders for library and research services.
- Develop assessment mechanisms to assess student perceptions and levels of satisfaction with distance learning services.
- Develop and oversee the "embedded librarian program" to link subject matter experts in research with students participating in online and distance courses.
- Participate in Library and University Committees.
- Participate in virtual reference services such as chat and email.

- Engage in research, creative, and other service-related activities.

***Coordinator of Library Instruction***

*University of South Florida, Tampa, Florida*

Assistant University Librarian, November, 1999 to March 2006

- Coordinate user education program, including goal setting.
- Use the ADDIE model to assess, design, deliver, implement and evaluate instructional materials.
- Schedule instructional sessions as requested.
- Serve as the primary liaison between faculty and the library with respect to instruction.
- Oversee use of the Library's three instructional labs.
- Maintain program statistics and compile reports.
- Provide training on new and emerging online instructional tools for librarians teaching in the Library's instruction program.
- Evaluate program instructors contributing to annual performance reviews.
- Conduct regular assessment of instruction program.
- Ensure program guidelines reflect best practices and nationally recognized outcomes.
- Direct the development and integration of all instructional materials, user guides, tutorials, print and online instructional aides, and web-based interactive tutorials.
- Provide instruction for students participating in formal research orientation lectures.
- Design and prepare instructional materials to support instruction sessions/class assignments incorporating the full range of instructional technologies into lesson design and presentation.
- Chair departmental instruction team.
- Collaborate with research librarians in the development and delivery of subject-specific, graduate level instruction.
- Work with university faculty in designing instructional materials specific to their curricula.
- Provide research assistance and information services to faculty, staff and students of the University community.

**TEACHING**

**Courses Taught**

*The University of Alabama, Tuscaloosa, Alabama*

LS 500 – Organization of Information

*University of South Florida, Tampa, Florida*

LIS 2005 – Library and Internet Research Skills (Online)

LIS 2000- Introduction to Library Research Skills (Online)

## RESEARCH AND CREATIVE ACTIVITIES

### Publications

Nash, Maryellen (2020). Organizational Inertia in Academic Libraries: A Literature Review. U

Allen, Maryellen (2017). Designing online asynchronous information literacy instruction using the ADDIE model. In Maddison, Tasha Editor & Maha Kumaran Editor (Eds.), *Distributed Learning: pedagogy and technology in online information literacy instruction* (69-91). Cambridge, MA: Elsevier.

Allen, Maryellen (2016). Impact of Information Literacy Instruction on the Success of First Year Composition Students. In Ackerman, Eric (Eds.), *Effective Assessment Methods: Lessons from the First Cohort*. Chicago: American Library Association.

Allen, Maryellen, "The Impact of Information Literacy Instruction on Student Success". 24<sup>th</sup> International Conference on College Teaching and Learning. Ponte Vedra Beach, FL. April 8 -12, 2013.

Allen, Maryellen. "Promoting Critical Thinking Skills in Online Information Literacy Instruction Using a Constructivist Approach" for a special issue of *College & Undergraduate Libraries* V. 15 no. 1/2 Summer, 2008. [Refereed]

Dee, Cheryl and Maryellen Allen. "Survey of the Usability of Digital Reference Services in Academic Health Science Library Web Sites". *The Journal of Academic Librarianship*, January, 2006, V. 32, No. 1 pp. 69-78 [Refereed]

Alcorn, L. E., & Allen, M. M. (2006). *Wireless networking: A how-to-do-it manual for librarians*. New York: Neal-Schuman Publishers.

Allen, Maryellen "Integrating Library Resources in an Academic Portal Environment" (paper). Proceedings of the 2003 Computers in Libraries Conference, Washington D.C. March 12-14, 2003.

Allen, Maryellen "The Hype Over Hyperbolic Browsers." *Online* May/June (2002) V. 26 No. 3 pp. 21-28.

Allen, Maryellen "A Case Study of the Usability Testing of the USF Virtual Library Interface Design." Submitted on request to *Online Information Review*. V. 26 No. 1, 2002. pp. 40-53. [Refereed]

Allen, Bullian, Burke & Jaworowski. "Usability Testing of Interface Design in the Virtual Library Environment" (paper) Proceedings of the 2001 National Online Meeting National Online Meeting, New York, NY May 15-17, 2001.

Allen, Maryellen "Bluetooth Bites Information Retrieval." *Online*, May/June (2001): 46-49.

Allen, Maryellen "The Myth of Intelligent Agents." *Online*, Nov. (2000): 45-51.

Allen, Maryellen "Six Degrees of Affiliation; the small world of search tools." *Online* Sept. (2000):49-52.

## Presentations

Allen, Maryellen, Bordac, Sarah, Heffernan, Lorraine, Jarson, Jennifer & Resnis, Eric. (March, 2015). Sustainably Supporting Assessment Work with Communities of Practice. Panel Presentation presented at the Association of College and Research Libraries Conference. March 25-28, 2015. Portland, Oregon.

Allen, Maryellen, "The Impact of Information Literacy Instruction on Student Success". 24<sup>th</sup> International Conference on College Teaching and Learning. Ponte Vedra Beach, FL. April 8 -12, 2013.

Allen, Maryellen. "Introduction to Assessment for Information Literacy Instruction". North East Florida Library Information Network. Orange Park, FL. August 19, 2013.

Ariew, Susan and Maryellen Allen, "Creating and Using Learning Objects to Enhance Distance Reference & Instruction Services". Florida Association of College and Research Libraries. St. Petersburg, FL. September 30, 2013.

Allen, Maryellen, Steven Osler and Matthew Torrence. "Supercharging Online Instruction: Amplifying Interactivity Using Interactive Simulation Software. International Society for the Exploration of Teaching and Learning Conference, Cocoa Beach, FL. October 13-15, 2005.

Allen, Maryellen & Lisa Nickel. "Innovative Integration: Incorporating Library Resources into the University Portal" (Poster Session). Presented at the Association of College and Research Libraries 11<sup>th</sup> National Conference, Charlotte, N.C. April 10-13, 2003.

Allen, Maryellen "Integrating Library Resources in an Academic Portal Environment" (paper). Presented at the 2003 Computers In Libraries Conference, Washington D.C. March 12-14, 2003.

Allen, Maryellen et. al., "Usability Testing of Interface Design in the Virtual Library Environment" (paper) Presented at the 2001 National Online Meeting  
National Online Meeting, New York, NY May 15-17. 2001.

## **SERVICE ACTIVITIES**

### **University Service & Committees**

- USF General Education Council, 2013-2016
  - QEP Global FKL Implementation Team, 2015
- Council for Technology in Instruction & Research (CTOR), 2014-2017
- Academy for Teaching & Learning Excellence Faculty Fellow, 2014

### **National and State Conferences**

- Association of College and Research Libraries Conference, 2015. March 25-28, 2015. Portland, OR.
- American Library Association Conference, 2014. June 26- July 1, 2014. Las Vegas, NV.
- American Library Association Conference, 2013. June 27 – July 2, 2013. Chicago, IL.
- Certified Faculty Developer Conference, 2009. Feb. 21-23, 2010. Savannah, GA.
- New Faculty Developer Conference, 2009. June 22-26, 2009. St. Paul, MN.
- UA System Scholar's Institute, 2009. May 18-20. Birmingham, AL.
- Academic Impressions Faculty Development In Blended and Online Learning Conference. March 2-4, 2009. Denver, CO.
- Wimba Connect, 2009. April 5-8, 2009. Scottsdale, AZ.
- Blackboard World Conference, 2008. July 15 – 17. Chicago, IL.

### **Professional Associations**

- American Library Association (ALA), 2012-Present
- Association of College & Research Libraries (ACRL), 2012- Present
- Association for Educational Communications & Technology (AECT), 2006-2014.
- American Society for Training and Development (ASTD), 2008-Present.

## **CERTIFICATIONS**

- Certified Faculty Developer, LERN, 2010.

## **SOFTWARE APPLICATIONS & TECHNOLOGIES**

- Techsmith- Camtasia Studio
- Adobe Creative Suite
  - Dreamweaver
  - Fireworks
  - Photoshop
  - Premiere
- Adobe Captivate
- WebCT/Vista eLearning
- Instructure Canvas



- Advanced knowledge of Blackboard course management system
- Windows Server 2003
- Windows OS
  - Vista
  - Windows 7
- Mac OS X
- HTML