

1-1-2018

## USFSP Science Festival Exhibitor 2018

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# St. Petersburg Science Festival Exhibitor Survey 2018 Report

Compiled by Tina Neville

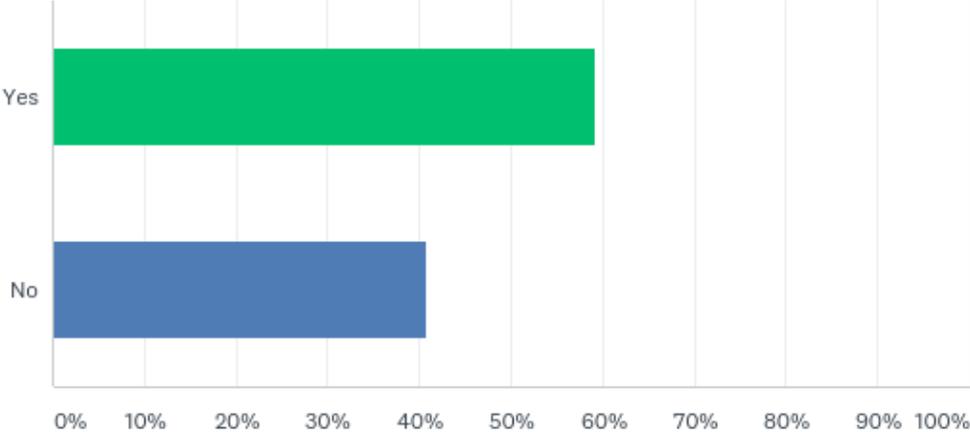
Total responses

**28**



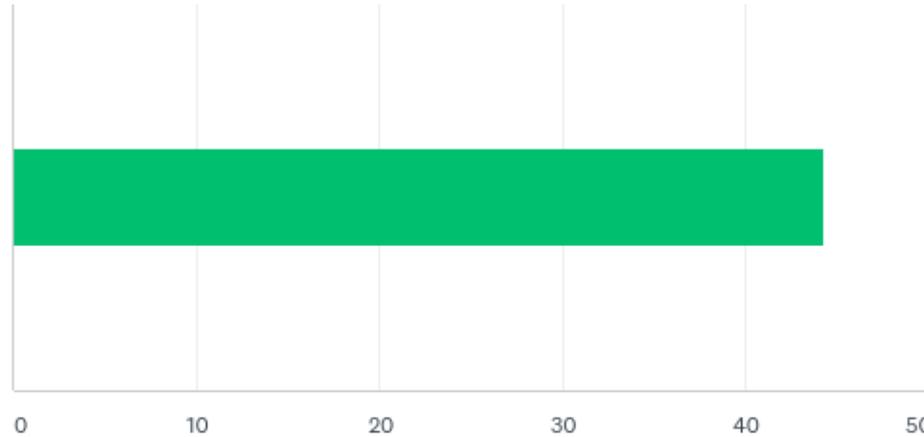
# Q1: Did you exhibit during the Friday Sneak Peek School Day?

Answered: 27 Skipped: 1



## Q2: Waving the registration fee impacted my participation on the school day:

Answered: 22 Skipped: 6



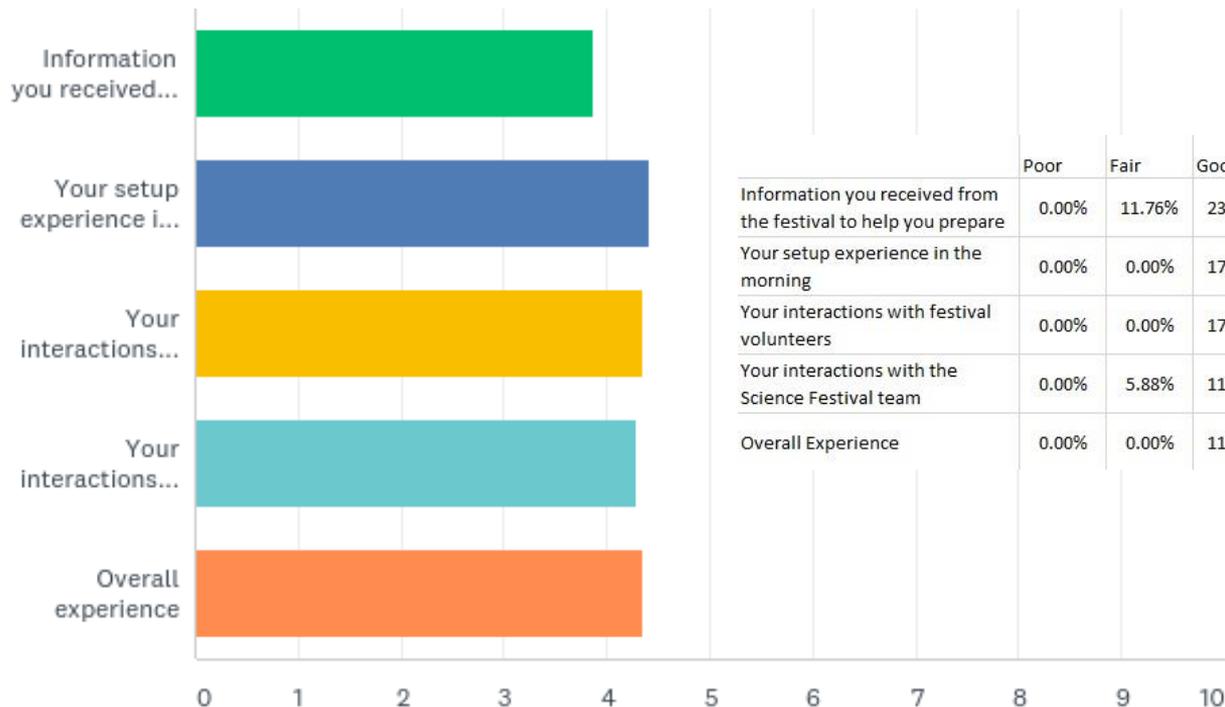
0% Not at All

Definitely 100%



# Q3: Please rate these aspects of your experience with the Friday Sneak Peek School Day.

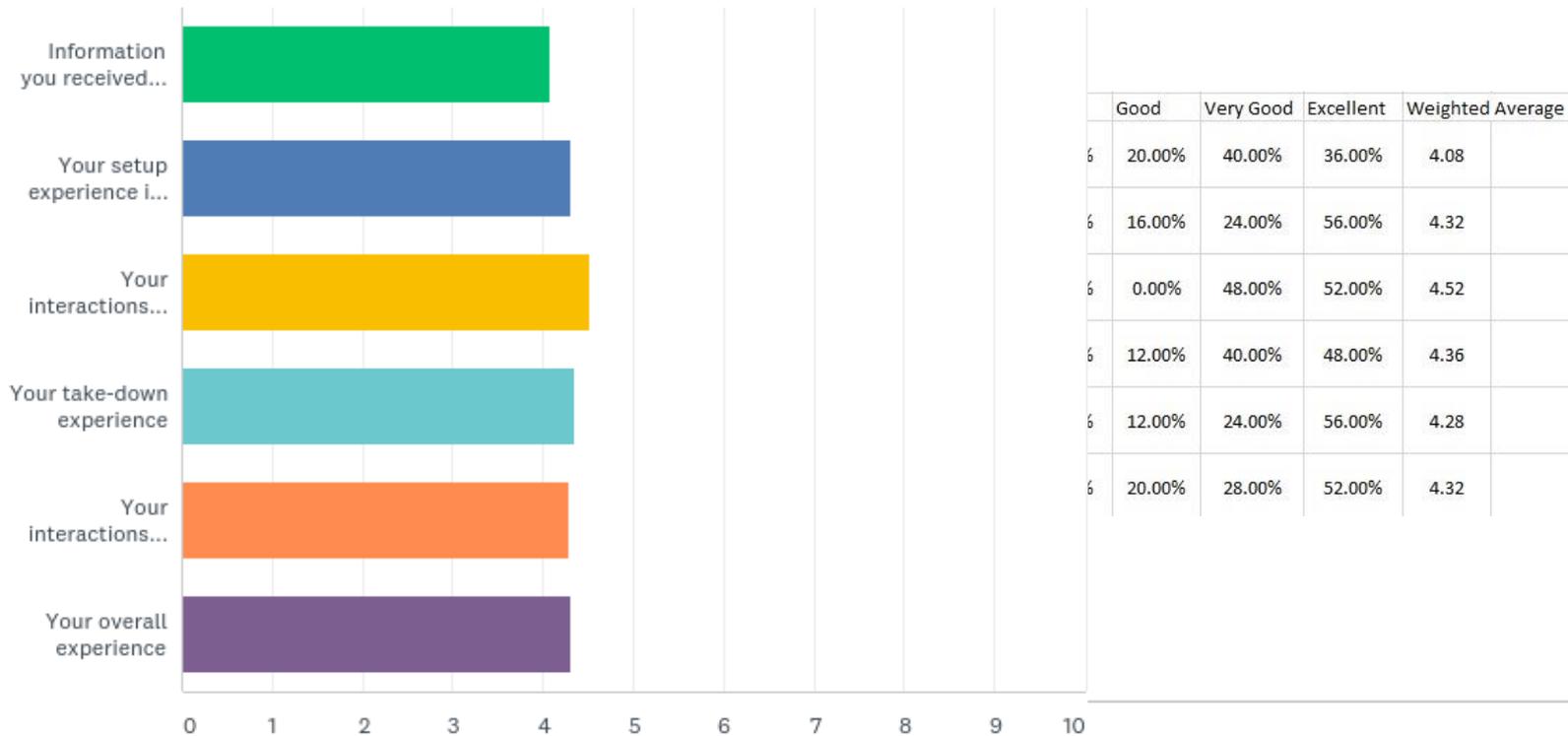
Answered: 17 Skipped: 11



	Poor	Fair	Good	Very Good	Excellent	Weighted Average
Information you received from the festival to help you prepare	0.00%	11.76%	23.53%	29.41%	35.29%	3.88
Your setup experience in the morning	0.00%	0.00%	17.65%	23.53%	58.82%	4.41
Your interactions with festival volunteers	0.00%	0.00%	17.65%	29.41%	52.94%	4.35
Your interactions with the Science Festival team	0.00%	5.88%	11.76%	29.41%	52.94%	4.29
Overall Experience	0.00%	0.00%	11.76%	41.18%	47.06%	4.35

# Q4: Please rate these aspects of your experience with the Saturday Public Day.

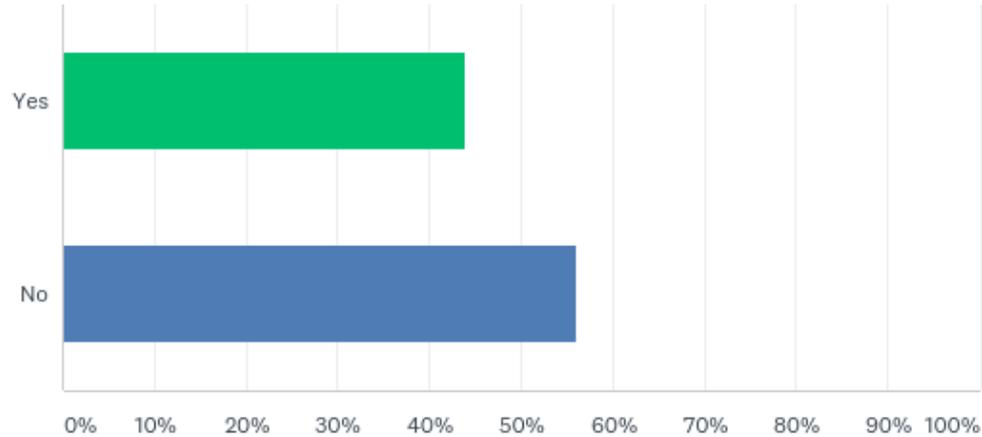
Answered: 25 Skipped: 3



## Q5: Did you work with a junior scientist?

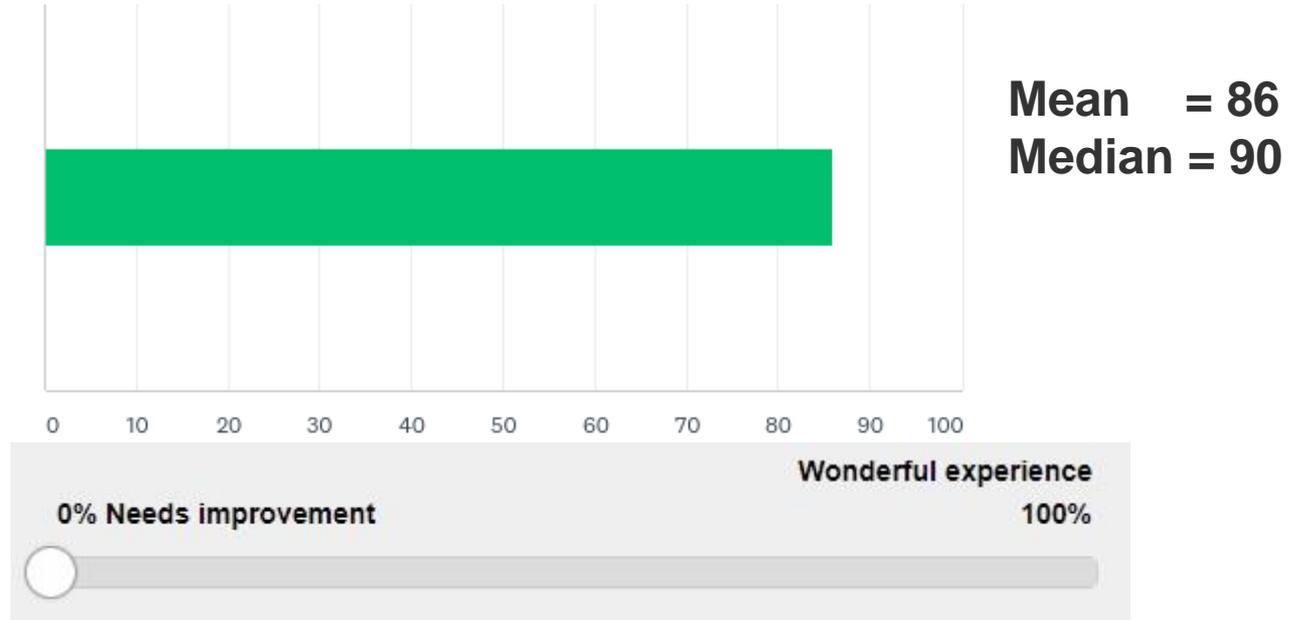
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Answered: 25 Skipped: 3



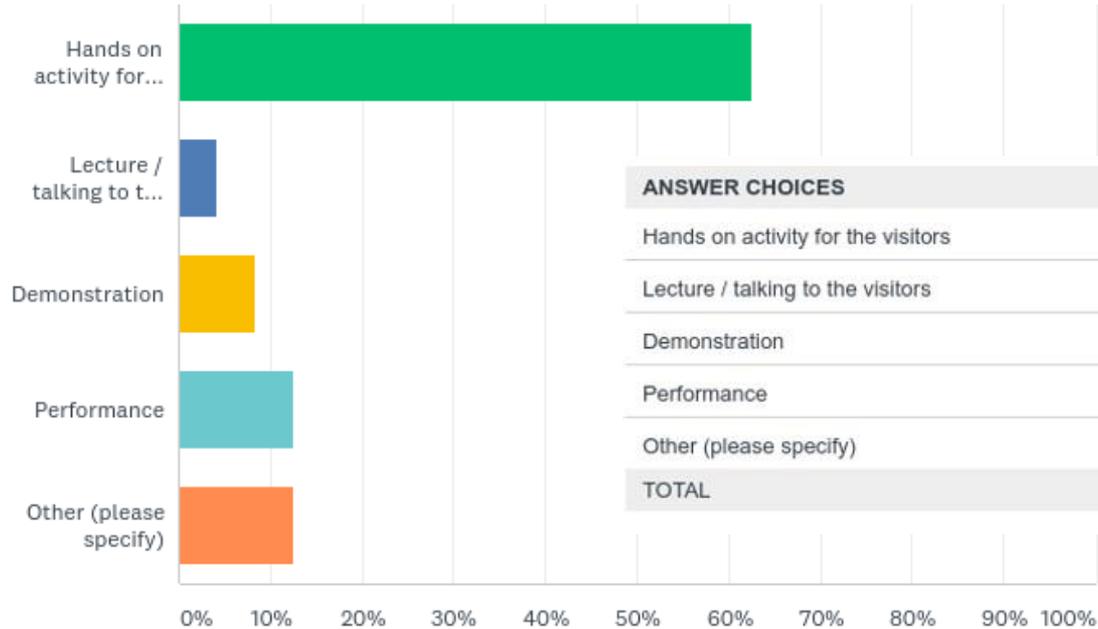
## Q6: Please rate your experience working with the junior scientists

Answered: 11 Skipped: 17



# Q7: What type of exhibit did you have?

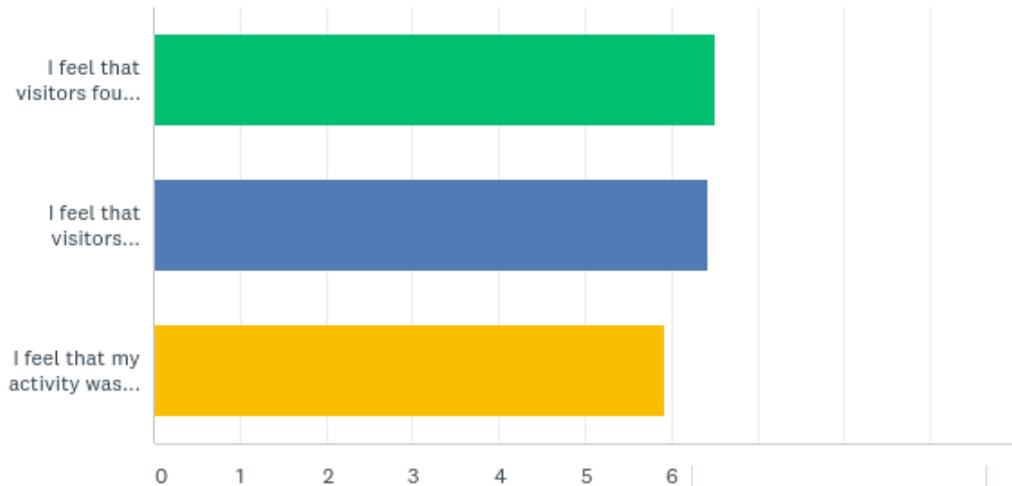
Answered: 24 Skipped: 4



ANSWER CHOICES	RESPONSES
Hands on activity for the visitors	62.50% 15
Lecture / talking to the visitors	4.17% 1
Demonstration	8.33% 2
Performance	12.50% 3
Other (please specify)	12.50% 3
<b>TOTAL</b>	<b>24</b>

## Q8: Please indicate your level of agreement with the following statements:

Answered: 24 Skipped: 4



	Strongly Disagree	Disagree	Somewhat Disagree	Neither Disagree Nor Agree	Somewhat Agree	Agree	Strongly Agree	Weighted Average
I feel that visitors found my exhibit interesting	0.00%	0.00%	0.00%	0.00%	4.17%	41.67%	54.17%	6.50
I feel that visitors learned something at my exhibit	0.00%	0.00%	0.00%	8.33%	4.17%	25.00%	62.50%	6.42
I feel that my activity was helpful in reinforcing school science standards	0.00%	0.00%	4.17%	16.67%	4.17%	33.33%	41.67%	5.92

## Q9. What surprised you the most or made you the happiest at the Science Festival?

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- The look on a child's face when they "get it".
  - The positive response to the exhibit. Everyone who exited the exhibited had a smile on their faces or said they learned a lot about Florida.
  - Junior Scientist were amazing! Very enthusiastic and helpful!!!! We could use them for Saturday too!
  - The thing that surprised me the most was probably the kid with the bloody nose who wanted to touch everything on our table. Luckily, he didn't get too far. What made me happiest was when people asked questions to learn more about what's happening in the environment or how to become a scientist.
  - Location was amazing! The students seemed to enjoy our activity. Scheduling worked very well on the school day.
  - We were so popular we broke the elevator in Davis Hall  
Numbers of visitors (several responses) The number of people who showed up on Saturday. We were basing numbers off previous turnouts and we spoke to more people this year than any previous year.
-

## Q9. What surprised you the most or made you the happiest at the Science Festival? (continued)

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- The Festival helpers (I think USF students) who came by and helped me pack up and haul items were immensely kind and helpful. Festival organizers are always kind and helpful regarding all of my requests.
  - The table and tents were setup and waiting for us.
  - It went so well!
  - Thank you to the logistics person who helped us get the simulator onto the space. And thanks for the water on Saturday!
  - The festival was very large, and I was surprised about how many types of research topics were presented, as well as all of the activities available (rock climbing, etc.).
  - School groups seemed much more organized/on time this year. Groups arrived when they were supposed to and the usual chaos of having multiple groups lined up and waiting was avoided. Not sure how, but keep up the good work!
  - There were so many vendors.
  - watching the children dance to our music!
  - Great attendance. Maurice and Teresa were awesome to communicate with during the festival.
-

## Q10. Please estimate how many people visited your exhibit on Saturday

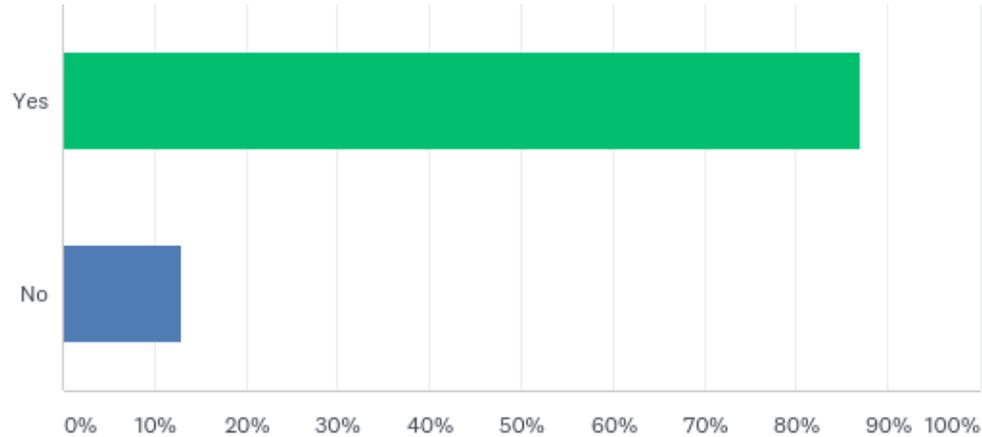
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<b>Range:</b>	<b>70-1500</b>
<b>Mean:</b>	<b>500</b>
<b>Median:</b>	<b>450</b>
<b>Mode:</b>	<b>1000</b>

## Q11: Did you bring supplies so visitors could engage in an activity?

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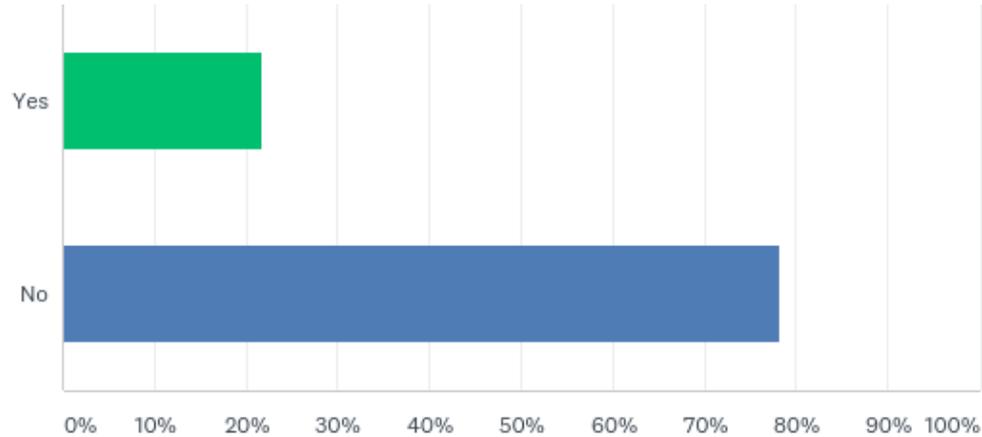
Answered: 23 Skipped: 5



## Q12: Did you run out of these supplies before the end of the event?

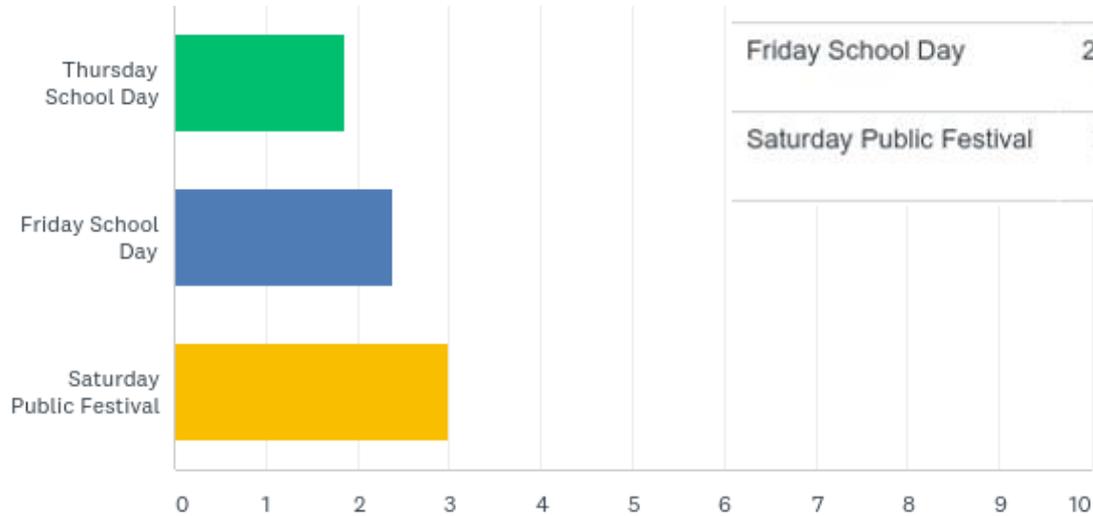
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Answered: 23 Skipped: 5



# Q13: Next year, would you be willing to participate on (select all that apply):

Answered: 23 Skipped: 5



	NO	MAYBE	YES	TOTAL
Thursday School Day	50.00% 11	13.64% 3	36.36% 8	22
Friday School Day	26.09% 6	8.70% 2	65.22% 15	23
Saturday Public Festival	0.00% 0	0.00% 0	100.00% 23	23

## Q14. Do you have any suggestions for improving the festival experience for exhibitors?

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### School Day

- For Friday's Sneak Peek: Having the actual schedule at least two-days in advance would be helpful when scheduling our internal volunteers to shifts. I'm sure getting a commitment from the schools and groups to attend is difficult, but providing the exhibitors with the most resources possible would help our planning.
  - The schedule for the school day always seems to be off. This year one group didn't show and another was very late and only stayed for five minutes. Perhaps if we can have counters to keep better track it would help things run more smoothly.
  - For the hands on exhibits under one tent, I would alternate the groups cycling through so as not to rush the exhibit. For example exhibit A has 5 groups back to back for 2 hours and the "start to finish" is squished b/c of the constant flow. If there could be some alternation of the timing of the school groups it might flow a little better. For example, If exhibit A has group A then exhibit B gets the next group, then A receives the 3rd group, etc.
-

## Q14. Do you have any suggestions for improving the festival experience for exhibitors? (continued)

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### Organization / Direction

- A water/cooling off station for exhibitors especially if we are having record heat in October again.
  - We did not have exhibit signs which would have helped the public as to what we were doing.
  - Maybe have maps for where exhibits and bathrooms will be. Also where festival t-shirts could be purchased
  - volunteers need to get lunched as promised. This is the second year in a row where some volunteers did not get lunch.
  - Finding the location of the booth a little bit easier and having more gold carts around to haul materials.
  - Save resources and time by allowing exhibitors to unload directly at their tent. I was told I had to be there at 7 a.m. for that, which is way before Festival opening time. Maybe allow it until 8:30?
-

## Q14. Do you have any suggestions for improving the festival experience for exhibitors? (continued)

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### Exhibit Location

- Booth placement was tough next to the electrical voltage box (table 16). Maybe find a way to eliminate that. It was right in the front corner of the booth, so we needed to adjust our table to face the side instead of the front. Just a little awkward.
  - We were next to an exhibitor that had festival goers making fire. They had the festival goers making fires all around our booth so we smelled/inhaled smoke all day. If an exhibitor is going to have fire/smoke, it would be best if they were separate from other exhibitors.
  - The long tent (news channel) next to the NOAA tent was a bit larger this year and crowded the inflatable mammals as well as their exhibits. May need to re-examine this space next year. There is also a chance NOAA may need a larger space next year. Again, causing re-examination of the area.
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## Q15. Do you have any other comments, questions, or concerns?

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### Concerns

- Do not allow vendors soliciting or offering prizes based on if you give them personal information. I spun a wheel at Frontier and was told they needed my address for my prize. I didn't think that was appropriate or that it fit with the festival theme.
- We were looking forward to having a junior scientist stop by from 9:30am-12pm, but no one ever came. It's okay though, we managed and enjoyed the festival!

### Activity Suggestions

- More events to engage adult audiences: taste of science, afternoon discussion forums in DAV 130.
  - Would like to see some competitions- maybe some local schools could design a poster or a logo for the event? Or maybe a design for each zone- just to add a little more Art to STEAM.
  - Treasure hunt for the families....LOL - focus the kids more???
-

## Q15. Do you have any other comments, questions, or concerns? (Continued)

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### Kudos

- My favorite part of the festival this year was a little girl who was scared of bear. At the end I taught her about their behavior and she understood that they aren't scary like they are on the movies and that moms use their claws for digging. Her whole perception changes and the look of fear on her face turned into excitement. These are the moments our organization looks forward to the most.
  - Thanks for all you do!
  - Yes, keep your crack team together b/c this was the smoothest year yet!
  - We really enjoyed playing music at the festival!
  - The team you had for set up was terrific and very helpful. Golf carts were most welcome.
  - Appreciated the free cold water bottles.
-

# Q16: Would you or your organization like to participate on one of the planning committees for the 2019 festival? (Please select all that apply).

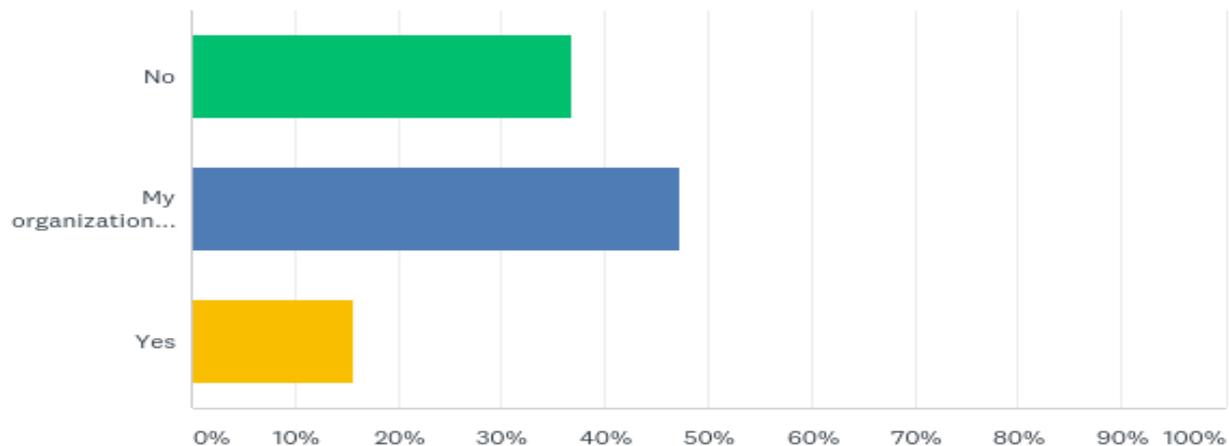
Answered: 5 Skipped: 23



ANSWER CHOICES	RESPONSES	
Program	40.00%	2
Marketing	20.00%	1
Logistics/Concessions	0.00%	0
Development/Fundraising	0.00%	0
School Day	60.00%	3
Volunteers	0.00%	0
Special Events	20.00%	1
Program	0.00%	0
Web Site	20.00%	1
Volunteers	0.00%	0
<b>Total Respondents: 5</b>		

## Q18: Would your organization be interested in learning more about becoming a sponsor of the St. Petersburg Science Festival?

Answered: 19 Skipped: 9



ANSWER CHOICES	RESPONSES	
No	36.84%	7
My organization is already a sponsor	47.37%	9
Yes	15.79%	3
<b>TOTAL</b>		<b>19</b>