The Old World in the New: Florida Discovers the Arts of Spain

Richard L. Kagan
Johns Hopkins University
Samuel Colman, Views of the Alhambra and Granada ca. 1865
Hotel Ponce de Leon (now Flagler College, St. Augustine, 1887)
Stanford White (arch.), Madison Square Garden, NY 1890
A. Page Brown (arch.), Ferry Terminal, San Francisco, CA, 1898
Giralda Tower, Kansas City, 1920-1923
Biltmore Hotel, Coral Gables, Florida  1926
Increasing Popularity of El Greco, the Spanish Painter, Among Collectors in This Country.

EL GRECO IS A NAME THAT REMAINS FAMILIARLY ASSOCIATED IN AMERICA AS AN ENEMY. AND NOWHERE TILL UNDER THE SPOT OF TWO OUR AND COMMODIOUS STUDIO IN THE NEW YORK ART WORLD, WHERE THE LEGEND OF GRECO'S ORIGINS WAS AT ONE MOMENT A VISIONARY AFIER MASTERPIECE OF HIS ART. THE CHARM HAS PERSEIVED, AND HIS NAME BEEN THE SUBJECT OF BROAD AND WIDELY CIRCULATED REPORTS OF HIS CRITICISM.

The art of El Greco has been accorded to the difficulty of the moment, the sensibilities of the modern, and to the exigencies of the immediate. The art of El Greco has been the subject of much speculation and conjecture. The art of El Greco has been the subject of much discussion and controversy. The art of El Greco has been the subject of much admiration and enthusiasm. The art of El Greco has been the subject of much discussion and controversy. The art of El Greco has been the subject of much admiration and enthusiasm. The art of El Greco has been the subject of much discussion and controversy. The art of El Greco has been the subject of much admiration and enthusiasm.

The art of El Greco has been accorded to the difficulty of the moment, the sensibilities of the modern, and to the exigencies of the immediate. The art of El Greco has been the subject of much speculation and conjecture. The art of El Greco has been the subject of much discussion and controversy. The art of El Greco has been the subject of much admiration and enthusiasm. The art of El Greco has been the subject of much discussion and controversy. The art of El Greco has been the subject of much admiration and enthusiasm. The art of El Greco has been the subject of much discussion and controversy. The art of El Greco has been the subject of much admiration and enthusiasm.
OLD SPAIN ENTERS THE AMERICAN HOME

BY WALTER KENDALL STORKEY


OLD SPAIN ENTERS THE AMERICAN HOME

Cuttings, Gowns and Ancient Doors Are Gracing Our Homes

By WALTER KENDALL STORKEY

THERE IS a growing interest in the decoration of American homes with Spanish and Mexican furnishings. The style is not new, but it is gaining in popularity.

The charm of the Spanish and Mexican homes is due to their unique decoration, which is a combination of beauty and practicality. The homes are usually built with adobe walls, which are painted with designs in various colors. The doors are often painted with motifs of flowers and other designs.

The furniture is usually made of wood, and is decorated with carvings and inlays. The fabrics are often made of cotton, and are embroidered with designs in various colors.

The Spanish and Mexican style is a perfect choice for those who want to create a warm and inviting atmosphere in their home. The style is also perfect for those who want to create a sense of history and culture in their home.

Reproduced with permission of the copyright owner. Further reproduction prohibited without permission.
The Spanish Influence Upon Winter Fashions

Anticipated by

The Wanamaker Store

For many weeks we had heard rumors in Paris that some of the exclusives had turned to Spain for new inspirations. It seemed logical, as frequently Spanish fashion artists have been guided by current events.

Last Spring when His Royal Highness, the Prince of Wales—whose long-awaited marriage in the French Bataille country there was a renewed interest in that exquisite and colorful land—and when thinking of it one does not stop at the frontier but immediately there born in the imagination the lovely Bataille country of Spain.

Then this Summer that exquisite and fascinating Spanish artist, Auguste Reimer, has had a great success in Paris. Witnessing and hearing her one cannot refrain from thinking of colorful Spain.

So We Went to Spain

Our own Fashion representatives went in Spain—on the coast of the rich region—to get original documents of fact that might be reproduced in that Wanamaker Spanish-inspired fashion might be authentic, and EXCLUSIVE—more beautiful.

The important galleons, treasures and fashions of Spain were visited, and the choice we selected from their unusual essentials and even costumes of the old Spain. We learned that the costumes of the town people, which are quite like the fashions for which Spain has always been noted, are very beautiful.

And then these trunks, trucks, and old romances were brought to New York—and immediately upon their arrival some of the best tailors and dressmakers collaborated with us so that we might best present the Spanish-inspired Fashions for the Winter Season.

Spanish-inspired Fashions

for the Winter Season

The collection includes dresses, skirts, and suits for women; also trunks for men 14 to 25—a new departure.

P.S.—Recent cables from our Paris House confirm the early return—some of the leading ensembles have reached the Spanish note in their Winter fashions.

Concha Piquer, 1923
Washington Irving (1783-1859)
Mary Cassatt

On the Balcony 1873

After the Bullfight 1873
John Singer Sargent. *El Jaleo* 1882
William Merritt Chase. *Sunny Spain*. 1882. Private Collection, NY
Walt Whitman (1819-1892)
Helen Hunt Jackson (1830-1885)
Columbian World Exhibition, Chicago, 1893
Pan-American Exposition, Buffalo, New York. 1901
B. G. Goodhue (arch.). California Bldg., San Diego CA 1915
Nineteenth-Century St. Augustine
Old “Cathedral,” St. Augustine
William Cullen Bryant (1794-1878)
Magnolia House Hotel
Hotel St. Augustine

San Marco Hotel
Thomas Buckingham Smith (1810-1871)  
George R. Fairbanks (1820-1901)
THE
HISTORY AND ANTIQUITIES
OF THE CITY OF
ST. AUGUSTINE, FLORIDA,
FOUNDED A.D. 1565.
INCLUDING
SOME OF THE MOST INTERESTING PORTIONS
OF THE
EARLY HISTORY OF FLORIDA.

BY
GEORGE R. FAIRBANKS,
VICE-PRESIDENT OF THE FLORIDA HISTORICAL SOCIETY.

NEW YORK:
CHARLES B. NORTON,
AGENT FOR LIBRARIES.
1858.

HISTORY OF FLORIDA
FROM ITS DISCOVERY BY PONCE DE LEON,
IN 1513, TO THE CLOSE OF THE
FLORIDA WAR, IN 1848.

BY
GEORGE R. FAIRBANKS.

PHILADELPHIA:
J. B. LIPPINCOTT & CO.
JACKSONVILLE, FLA.;
COLUMBUS, OHIO.
1871.
Official Program.

Landing of Ponce de Leon.
St. Augustine, Fla.
April 2, 3, 4, 1907.
Ponce de Leon Hotel, 1888

Thomas Hastings
Villa Zorayda, Frank Smith, arch.

1883

January, 2012
Hotel Ponce De Leon, St. Augustine, Fla.
THE HOTEL PONCE DE LEON,
St. Augustine, Florida.

THE ALCAZAR,

O. D. SEAVEY, Manager.

THE HOTEL CORDOVA,
St. Augustine, Fla.

E. N. WILSON, Manager.
Official Program

Ponce de Leon Celebration

St. Augustine, Fla.

APRIL 8-9-10
1924

Price 25 Cents
Henry Plant

Tampa Bay Hotel (under construction)
Ca da´Zan (Dwight J. Baum, arch.) , Sarasota, Fl 1924-1926
Hotel Rolyat, St Petersburg, FL ca. 1925
Villa Vizcaya (Paul Chalfin, F. B. Hoffman, arch.), Coconut Grove, 1914-1916
Royal Ponciana Hotel, Palm Beach, 1893
Eagle’s Nest, Northport, Long Island, 1928

Spanish Revival Style House, Baltimore, MD ca. 1925

Plaza de Lago, Wilmette, IL,
Coral Gables, Fl

A SPANISH CITY IN FLORIDA

The Spanish tradition which is inseparable from Florida has inspired the architecture of Coral Gables

VIRGINIA ROBIE

The Spanish explorer made his stand. The tragedy and pathos of the Huguenot massacre form one of the dark chapters of Florida's history. Yet in justice to Spain and to the interests of truth his name must be recorded that French invasion was almost successful.

Tampa Bay is associated with the intrepid adventurer, Hernando De Soto, and the hardy little city of St. Augustine, founded in 1565, is the oldest, still inhabited by Spaniards, the sons and grandsons, descendants of the conquerors.

Spain bequeathed her spirit of valor, her love of beauty, her love of art and science, to her colonies in America. The Spanish influence is felt in the architecture of Coral Gables, the newly developed suburb of Miami. It is not only the romance of Spain but the romance of American pioneers and American artists.

In telling the story of Coral Gables it is difficult to know where to begin, whether to sketch the
Coral Gables, Fl : “La Puerta del Sol.” 1925
Addison Mizner (1872-1933)
Everglades Club, Palm Beach, Fl. 1918
Addision Mizner: “Patio de las Naranjas,” Everglades Club, 1918
"Mirasol"
THE larger pots will accommodate small trees, and thus be placed to best advantage as they grow. Pots and bowls, such as Fern Bowls and Lion's Pots, lend themselves excellently to many interior arrangements. They enable you to bring your favorite plant or bowl indoors. You will find them large enough to accommodate any plant that you wish to grow indoors, and they should be placed in a position that will allow for proper growth. When used indoors, they should be placed on a tray, which can be supplied. See price list.

MIZNER Glazed Pottery may be obtained in the following distinctive colors: Mizen Blue (turquoise), Light Blue, Valencia Blue, Light Green, Green, Neutral Green, Yellow, Orange, Red, Brown, Blue Black, Black and other colors not listed. All other shades have been selected especially because of their harmonizing values. Write for information regarding colors not listed. All prices F. O. B. factory.
The "dining hall," modeled upon the Fifteenth Century hospital at Vich in Catalonia, according to Mizner publicity releases. Photograph from The Florida Architecture of Addison Mizner.
Charming Spanish Homes
—at Boca Raton $7350—

Gems of beauty—these Spanish bungalows have a large living room with high ceiling and beautiful finish in cypress, two large bedrooms with spacious closets, kitchen, breakfast room and bath.

They stand on plots 45 x 100, beautifully landscaped and only five minutes from the

**RITZ-CARLTON CLOISTER**

And the Beach

Go down to Boca Raton today and inspect one of the sample houses. The house you buy may be finished to your individual taste.

Buy now in the early development period. Enjoy the wonderful, open life of Boca Raton and assure yourself the potential profits from early investment.

Harry Vought & Company

Via Mizner, Palm Beach  Phones 1375-1334-J

10 Jan 30

[1/10/30]
Walt Whitman (1819-1892)
Character, literature, a society worthy the name, are yet to be establish’d...To that composite American identity of the future, Spanish character will supply some of the most needed parts. No stock shows a grander historic retrospect—grander in religiousness and loyalty, or for patriotism, courage, decorum, gravity and honor... It is time to realize— for it is certainly true—that there will not be found any more cruelty, tyranny, superstition, etc., in the résumé of past Spanish history than in the corresponding résumé of Anglo-Norman history. Nay, I think there will not be found so much).

As to the Spanish stock of our Southwest, it is certain to me that we do begin to appreciate the splendor and sterling value of its race element. Who knows but that element, like the course of some subterranean river, dipping invisibly for a hundred or two years, is now to emerge in broadest flow and permanent action?

—Walt Whitman, “The Spanish Element in Our Nationality” 1883
Lillian Snell Home, Granada Terrace, St Petersburg, FL
Coral Gables Congregational Church  1926
Sir Gerald Kelley. *Henry Clay Frick (in west gallery).* 1925
Buena Vista  Deering home
“Freedom Tower,” Miami, FL 1925