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2011/2012 Addendum to Poynter Library Strategic Plan

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(last updated October 28, 2011)

1) Support USFSP's undergraduate and master's level research and instruction by integrating library data and information research skills across the curriculum.

- Met with College Deans to discuss needs and began review of course syllabi to assess effectiveness of LIS2005, etc. (Goal 1)
- Continue to plan and carry out series of user satisfaction surveys and assessments (Goal 1)

2) Expand and improve the library's collections by collecting, preserving and providing access to diverse resources in all formats.

- Established Collections Committee which issued the first of several reports in June 2011 (Goal 2)
- Began systematic review of reference and other collections on the first floor (Goals 2 & 4)
- Established Campus Digital Archive (Goals 2, 3 & 7)
- Established Website Review Committee (Goals 2 & 3) and hired external consultant to review the library's website

3) Increase effective use of technology to improve library services and support a collaborative learning environment, including the creation and preservation of digital collections and the expansion of virtual library services, as appropriate.

- Established Campus Digital Archive (Goals 2, 3 & 7)
- Established Digital Collections Working Group (Goal 3)
- Established Website Review Committee (Goals 2 & 3) and hired external consultant to review the library's website
- Went live with a new website in fall 2011, with plans to continue to test, monitor feedback, and add content
- Implemented self-checkout as a supplement to staff checkout (Goal 3)

4) Maximize the use of the physical space to support and enhance services to the USFSP community through creative redesign and regular maintenance of the facility.

- Established Space Allocation Committee with charge to review first-floor space usage (Goal 4)
- Began systematic review of reference and other collections on the first floor (Goals 2 & 4)
- Combined reference and circulation service desks (Goals 4)
- Removed shelving for print journals that were deselected in order to provide more floor space for study space and events (Goal 4)
- Renovated Special Collections to create a reception area and additional work space (Goal 4)
- Carried out a series of student focus groups and informal surveys in fall 2011 to determine student needs and wishes (Goal 4)

5) Facilitate the retention of skilled professional staff and enable them to succeed in meeting the demands of the changing library workplace and in strengthening the Library's participation in and support of the USFSP mission.

- Funded attendance of library faculty and staff at a variety of conferences and workshops (Goal 5)
- Brought in national expert on cataloging (Goal 5)
- Supported the development of Spanish-language content for the library's website by bilingual library staff (Goal 5)

6) Continue to champion the advancement of online/distance learning for USFSP through rigorous assessment, professional development, and continuous improvement undertaken in collaboration with the Colleges, individual faculty and external partners.

- Coordinated the Blackboard Consulting, Inc. review of distance learning at USFSP (Goal 6)
- Advocated for and facilitated USFSP joining Quality Matters for online education (Goal 6)
- Continue to lead discussions relating to distance learning (Goal 6)
- Advocated for and facilitated USFSP joining EDUCAUSE and led a contingent of USFSP faculty and staff in attending the October 2011 annual conference (Goal 6)
- Hired new instructional design staff to support new programs and courses (Goal 6)

7) Continue to build partnerships with the external community to maximize opportunities and develop additional resources

- Hosted numerous exhibits and talks in partnership with area museums, artists, and authors (Goal 7)
- Wrote grant to St. Pete Times Foundation for the establishment of a community-based digital collection (Goal 2)
- Worked with Society for Advancement of Poynter Library to revise the Society's bylaws and re-affirm its mission as a financial support network for the Library, developed a new brochure and other literature for the Society, supported the Society's events as much as possible, and developed a digital collection of the Society's minutes, newsletters, and past work (Goal 7)
- Established Campus Digital Archive (Goals 2, 3 & 7)