FLORIDA’S HISPANIC HERITAGE

October 13 - 20, 2012

ISLAC (Institute for the Study of Latin America and the Caribbean) at the University of South Florida has organized an international conference and weeklong series of community-oriented events to commemorate Florida’s Hispanic Heritage in honor of the 500th Anniversary of Ponce de Leon’s historic encounter.
**Welcome**
On behalf of the Institute for the Study of Latin America and the Caribbean, I would like to welcome you to our commemoration of Florida’s unique and profound Hispanic heritage. In honor of Florida’s own Quincentenary, we are especially privileged to bring together the world’s leading scholars of Florida’s Hispanic past and present. With the support of the Florida Humanities Council, the Tampa Bay History Center and the historic Centro Asturiano, we expect that this conference will help set the stage for what promises to be a memorable Quincentennial year.

Warm regards,

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**Essay and Poster Contest**
Student winners of the 2012 Hispanic Heritage Inc’s essay and poster contests will be recognized at the opening and keynote address.

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**Event Hosts**
The Institute for the Study of Latin America and the Caribbean at USF is a multidisciplinary area studies center located within the College of Arts and Sciences and USF World. In addition to providing public programming for the USF and Tampa Bay communities, ISLAC provides interdisciplinary and hemispheric perspectives for the study of the region and opportunities for scholarly collaboration for faculty and students in the many different units and departments the Institute integrates.

The Florida Humanities Council - an independent, nonprofit affiliate of the National Endowment for the Humanities - develops and funds public humanities programs and resources statewide. These include professional-development seminars for teachers; reading and discussion programs for families; and FORUM, an award-winning statewide magazine exploring Florida’s history and culture.

The Centro Asturiano de Tampa, Inc. is a national registered historic building in the Ybor City area of Tampa. The Centro Asturiano is dedicated to the preservation of the almost 100 year old building and to highlighting the cultural, social and historic story of the immigrant

The Tampa Bay History Center serves as a dynamic and entertaining learning resource that inspires a sense of place and pride for diverse audiences of all ages through interactive educational programs and engaging exhibits.
Wednesday, October 17, 2012
Conference Opening and Keynote Address
6:30 PM
Cuban Club of Tampa


Introductions - Santiago Corrada, Chief of Staff for the City of Tampa and Dr. Karen Holbrook, Sr. Vice President for Global Affairs & International Research, University of South Florida

Light refreshments provided, cash bar available on site

Thursday, October 18, 2012
Panel I
9:30 am - 11:30 am
Tampa Bay History Center

Spanish Conquest and Colonization, 1513-1821

1. Paul E. Hoffman, Paul W. and Nancy W. Murrill Distinguished Professor and Professor of History, Louisiana State University “‘Until the land was understood…,’ Spaniards Confront La Florida, 1500-1600”

2. J. Michael Francis, Professor of History, University of North Florida “Beyond the Martyrs: Rethinking the Spiritual Conquest of Florida.”

3. Amy Turner Bushnell, Adjunct Associate Professor of History, Brown University “A Land Renowned for War: Florida as a Maritime Marchland”

Comments
Ida Altman - Professor of History, University of Florida
Chair: Richmond Brown - Associate Professor of History and Associate Director of the Center for Latin American Studies, University of Florida
Lunch
11:30 am - 1:00 pm
Conference participants will have lunch on their own. A list of walkable restaurants will be provided.

Panel II
1:00 pm - 3:00 pm

Spanish Florida in the 19th and 20th Centuries

1. Susan Eckstein, Professor of International Relations and Sociology at Boston University
   “How Cubans Transformed Florida Politic and Leveraged Local for National Influence”

2. Damian Fernández, Head of School, Ethical Culture Fieldston School, New York City
   “Passions, Affections, Dollars: A Sentimental Political Economy of Cuba and Florida”

3. Jorge Duany, Professor of Anthropology, University of Puerto Rico, Rio Piedras
   “Mickey Ricans? The Recent Puerto Rican Diaspora to Florida”

Comments
Luís Martínez Fernández, Professor of History, University of Central Florida
Chair: Ralph Lee Woodward, Jr. Emeritus Professor of Latin American History, Tulane University

Panel III
3:15 pm - 5:15 pm

Trans-Atlantic Studies: Migration, Exile, Diaspora

1. Karen Racine, Associate Professor of History, Guelph University
   “Freedom and Freebooters, Foreigners and Fighters: The Atlantic Dimension of the Amelia Island Controversy, 1817”

2. Juan Antonio García Galindo, Professor of Journalism and
Dean, College of Communications Sciences, University of Málaga
“Spain-Florida: Perspectives on a Common History”

3. Darién Davis, Associate Professor of History and Latin American Studies, Middlebury College
“Floridian Crucible: Trans Continental Crossroads of Music and Culture in the 1950s and 1960s”

Comments
Rachel May, Associate Professor of Latin American Studies, University of South Florida.
Chair: Paul Dosal, Vice Provost, Student Success and Professor of History, University of South Florida

Friday, October 19, 2012
Panel IV
9:30 am - 11:30 am
Tampa Bay History Center

Cultural, Social, and Economic Exchange in Florida

1. Kathleen Deagan, Distinguished Research Curator of Archaeology, Florida Museum of Natural History, University of Florida
“Multi-Cultural Encounter and Exchange among Spaniards, American Indians and African Colonial Latin America”

2. Elizbeth Lowman, Education and Oral History Coordinator, Ah-Tah-Thi-Ki Museum of the Seminole Tribe of Florida
“Florida’s Seminole Indians in a Changing World”

3. Gary Mormino, Frank E. Duckwall Professor of Florida Studies, University of South Florida, St. Petersburg
“The Immigrant Worlds of Ybor City and Key West”

Comments
Jane Landers, Gertrude Conaway Vanderbilt Professor of History, and Director, Ecclesiastical and Secular Sources for Slave Societies Project, Vanderbilt University
Chair: Kevin Yelvington, Associate Professor of Anthropology, University of South Florida
Lunch
Shuttle will be provided for out of town guests.
12:00 pm - 2:00 pm
Centro Asturiano Ballroom, Ybor City

Professor of Early Modern European History, Johns Hopkins University
“The Old World in the New: Florida Discovers the Arts of Spain, 1885 - 1930”

Panel V
3:00 pm - 5:00 pm
Centro Asturiano Theatre

Latin America and Florida: Today and Tomorrow

1. Frank Sánchez, Under-Secretary for Commerce for International Trade
   “Florida’s Economic Ties to Latin America and the Caribbean”

2. Phil Williams, Director of the Center for Latin American Studies, University of Florida
   “The Political Impact of Latin American Immigration to Florida”

3. Richard Wainio, Former Director and Chief Executive Office of Tampa Port Authority
   “Trade Relations between Florida and Latin America”
Saturday, October 13
“500 Years of Eating in Florida”
an interactive cooking demonstration and lecture by Professor Gary Mormino, Ph.D.
11:00 am - 1:00 pm
Centro Asturiano

“A Cuban Poet Sings to Florida: Tertulia with Poetry and Spanish Guitar”
by Orlando Rossardi.
3:00 pm - 4:30 pm
Centro Asturiano

Tuesday, October 16
Glazer Children’s Museum will host a day of Hispanic Heritage with all sorts of activities that reflect the heritage of games, stories, and play traditions from Latin American countries.

“Afro-Cubans and the Civil Rights Movement in Tampa: A Tribute to Francisco A. Rodriguez”
by the Hon. EJ Salcines.
6:00 pm - 8:30 pm
La Union Martí-Maceo

Wednesday, October 17
“The Latin American History of the United States”
Florida’s Hispanic Heritage Conference Opening and Keynote Address by Felipe Fernández-Armesto
6:30 pm
The Cuban Club

Wednesday, October 18
Florida’s Hispanic Heritage Conference Sessions
9:30 am - 5:15 pm
Tampa Bay History Center

Confrence sessions continue on Friday morning (10/19) from 9:30 am - 11:30 am at the Tampa Bay History Center.

Friday, October 19
“The Old World in the New: Florida Discovers the Arts of Spain, 1885-1930”
Luncheon and Keynote Address by: Richard L. Kagan
$10 (for luncheon) for the general public, advanced reservation is required
12:00 pm - 2:00 pm
Centro Asturiano

“Latin America and Florida: Today and Tomorrow”
Phil Williams, Emilio Gonzalez, Richard Wainio, and Frank Sanchez (invited).
3:00 pm - 5:00 pm
Centro Asturiano Theater

Friday, October 19 (cont)
Florida’s Hispanic Heritage Oral History Project
Share your Hispanic heritage and the story of your life by recording a conversation. Appointments are required and available on a first-come, first-served basis and can be scheduled by calling 813.247.1434 or 813.229.2214.
10:00 am - 4:00 pm
Ybor City Museum Society or Centro Asturiano

Saturday, October 20
Teacher Training Workshop
10:00 am - 4:00 pm
University of South Florida

For more information visit:
http://scholarcommons.usf.edu/las_hhfc
Contact
Dr. Rachel May, ISLAC Director
(813) 974-3547 • rmay@usf.edu
http://scholarcommons.usf.edu/las_hhfc/

Supporters